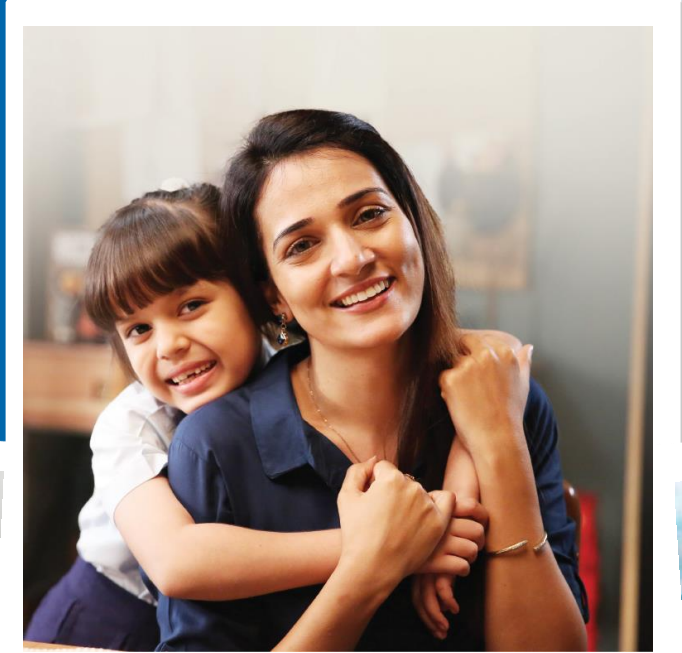
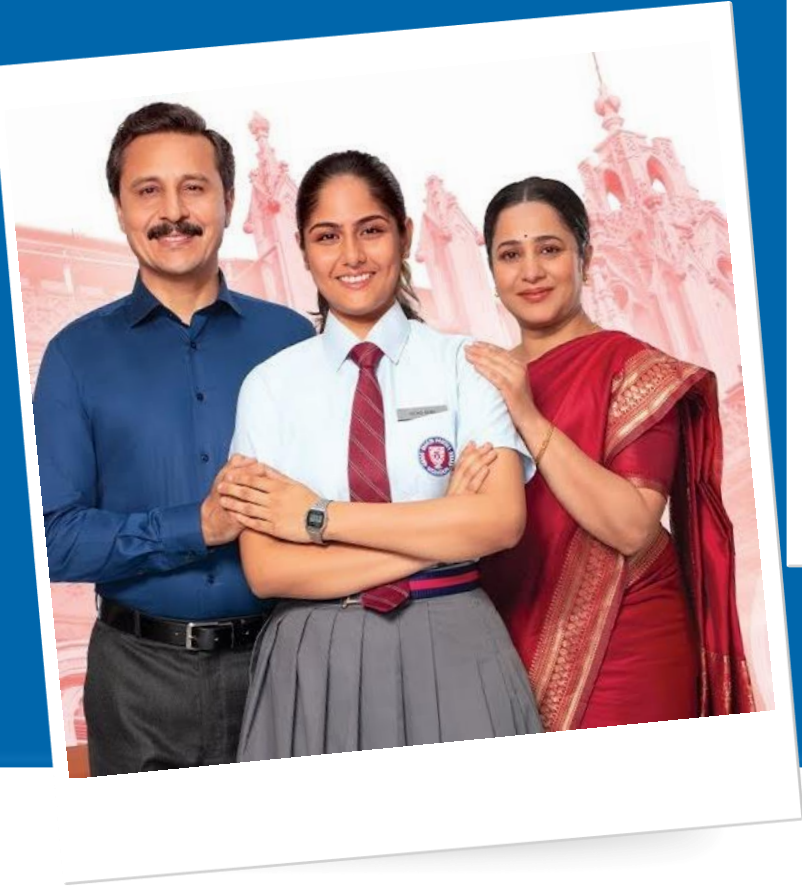


Investor Presentation – H1 FY23



Executive summary: H1 FY23

Revenue & Scale

Individual WRP	Rs. bn	37.8	41.1
	Market Share	14.8%	16.1%

Renewal premium	Rs (Bn.)	108.0	120.1
	Growth	21%	NM*

AUM	Rs (Bn.)	2,044	2,249
	Growth	7%	NM*

IEV	Rs (Bn.)	330	360
	EVOP	17.7%	NA

Profitability & Cost

New Business Margin (NBM)	CY	27.6%	26.2%
	PY	26.4%	

VNB	Rs (Bn.)	12.6	12.9
	Growth	16%	NM*

Profit After Tax (PAT)	Rs (Bn.)	6.8	6.9
	Growth	18%	NM*

Operating exp. ratio	CY	14.3%	14.7%
	PY	12.0%	

Customer & Capital

13 th month persistency ¹	CY	88%	87%
	PY	86%	

Claim settlement ratio (FY22)	Overall	99.6%	
	Individual	98.7%	

Complaints per 10K policies ²	CY	25	
	PY	29	

Solvency	Sep'22	210%	210%
	Mar'22	176%	

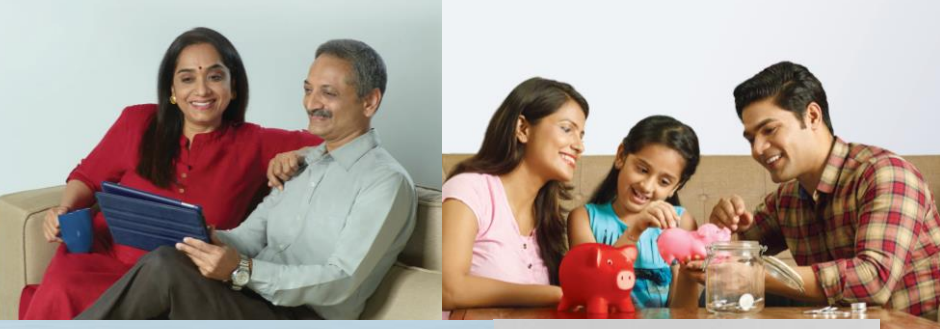
xx Pre-Merger Basis[#]

xx Post-Merger basis[#]

1. Excludes single premium
2. Complaints data (excluding survival and death claims) for FY22 & FY21
- * Not meaningful as previous year numbers are not comparable
- # Pre-Merger numbers exclude Exide Life; Post-Merger numbers include Exide Life



Agenda



1 Performance Snapshot

2 Our Strategy

3 Exide Life Transaction Update

4 Our approach to ESG

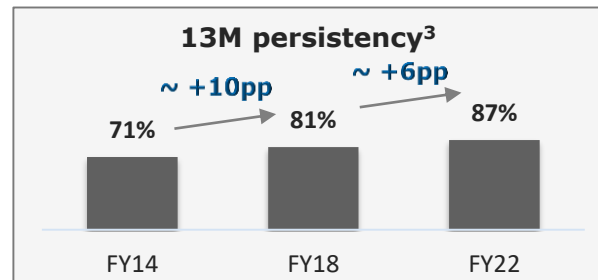
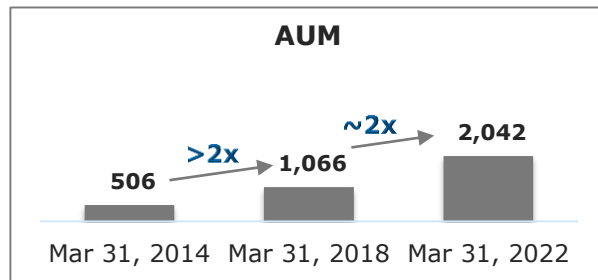
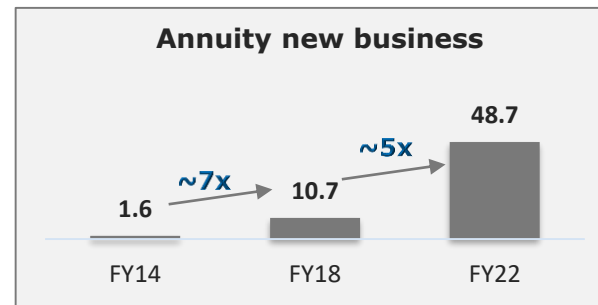
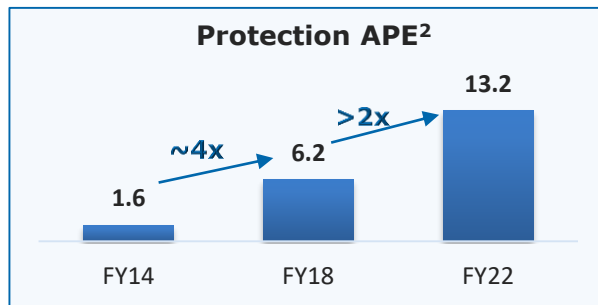
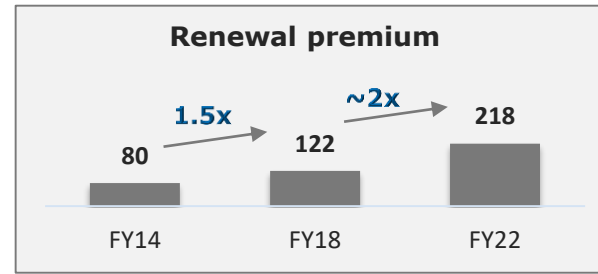
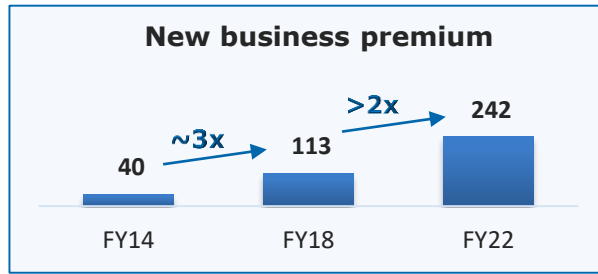
5 Annexures

6 Life insurance in India

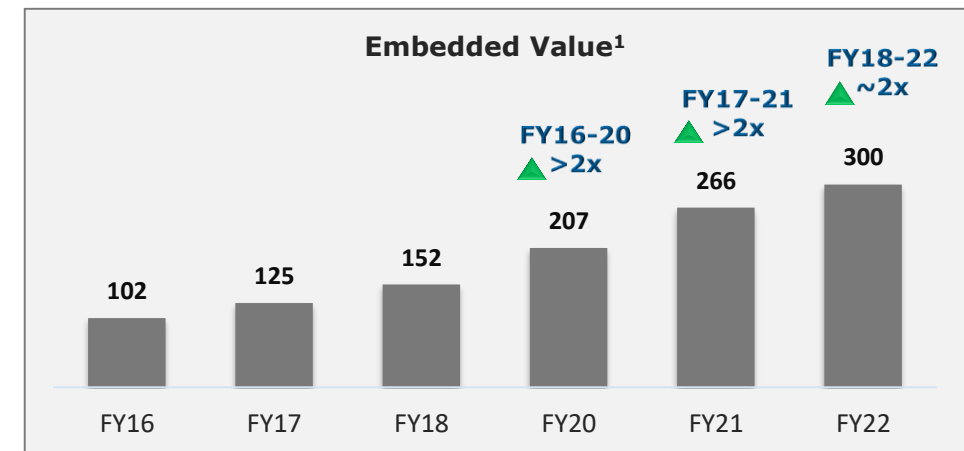
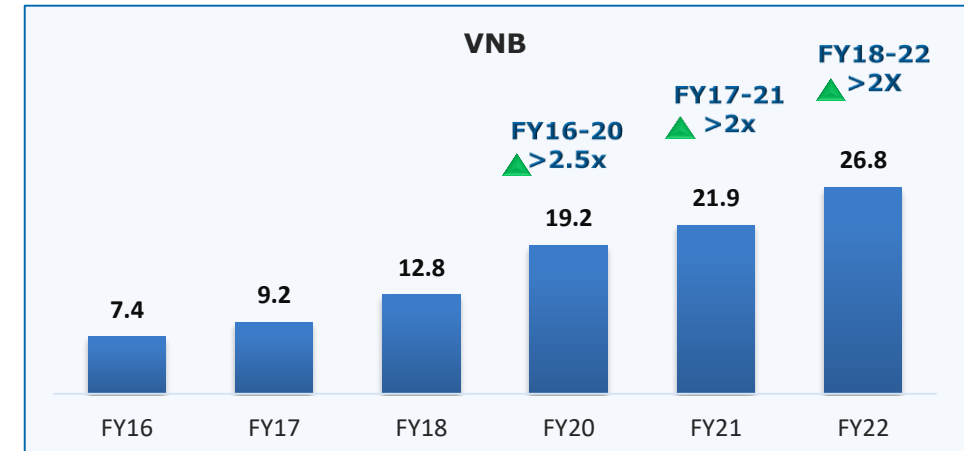
Consistent, predictable, sustained performance

Rs bn

Holistic growth



Consistent track record over multiple periods



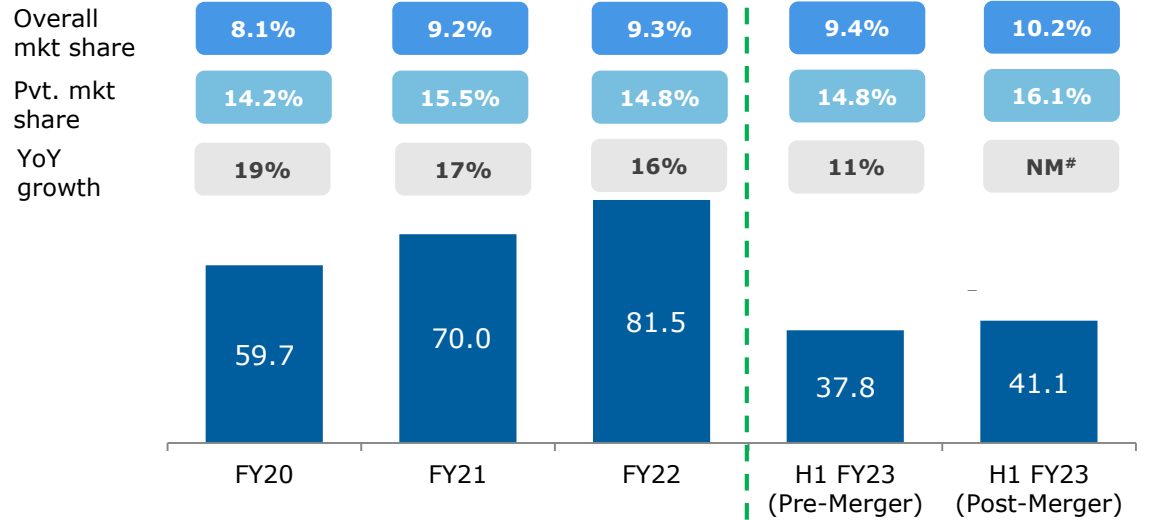
1. Including cash payout of Rs 7.3 bn for acquisition of Exide Life, but excluding Exide Life's EV of Rs 29.1 bn

2. Based on Overall APE

3. Excluding single premium

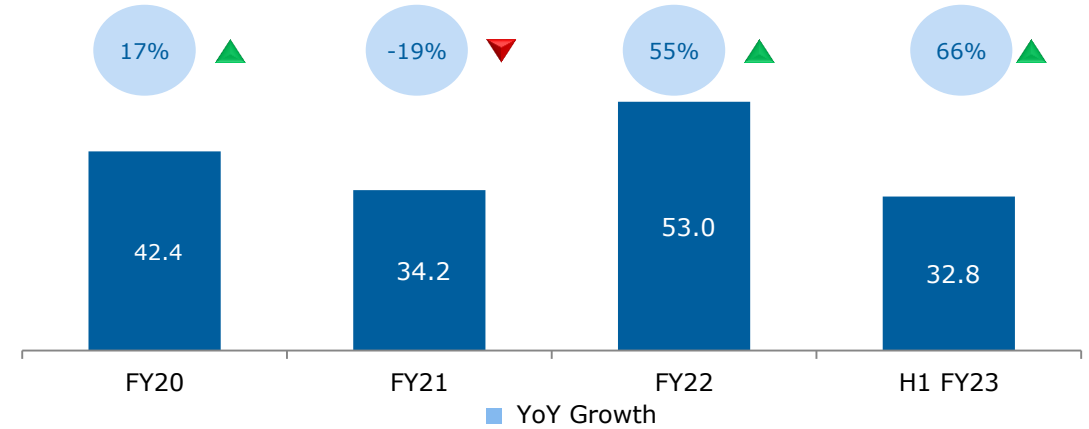
Healthy performance across all key metrics (1/2)*

Strong, sustainable growth

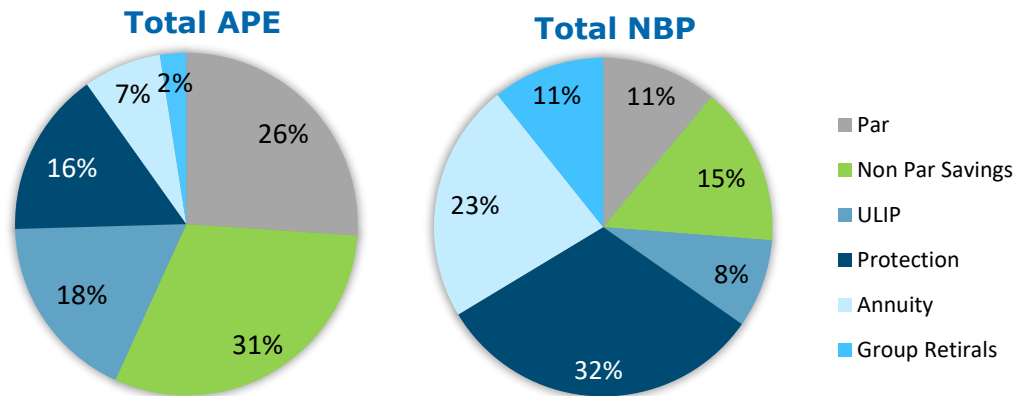


Strong CP volumes on the back of higher disbursements¹

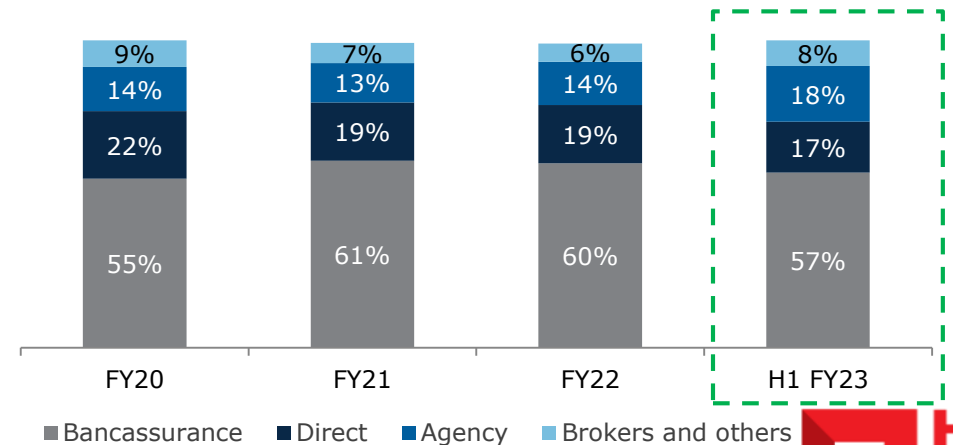
Rs bn



Balanced product mix²



Focus on diversified channel mix³



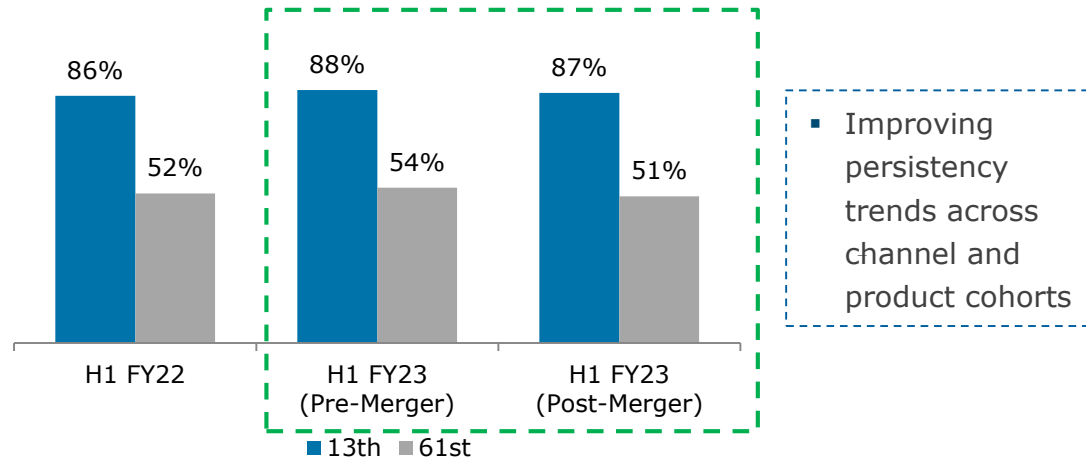
- Based on Credit Protect new business premium
- Product Mix is on Post-Merger basis
- Based on Individual APE on Post-Merger basis

* Numbers include Exide Life metrics from April 1, 2022 onwards, prior years are not comparable # Not meaningful as previous year numbers are not comparable

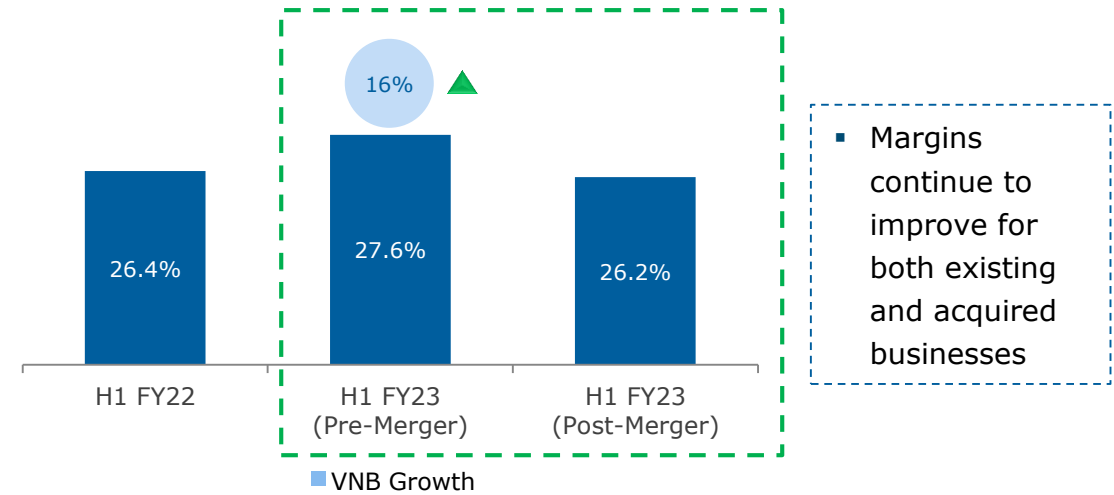
Healthy performance across all key metrics (2/2)

Rs bn

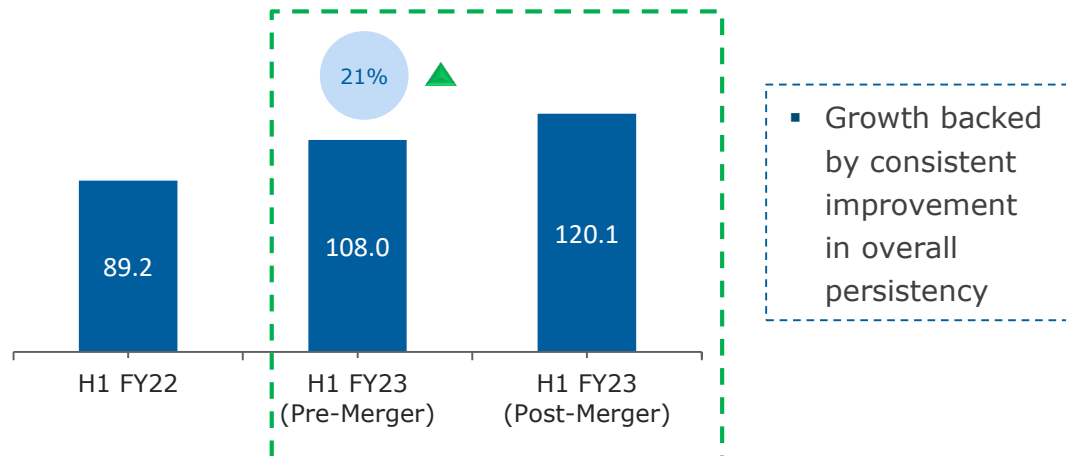
Improving Persistency¹



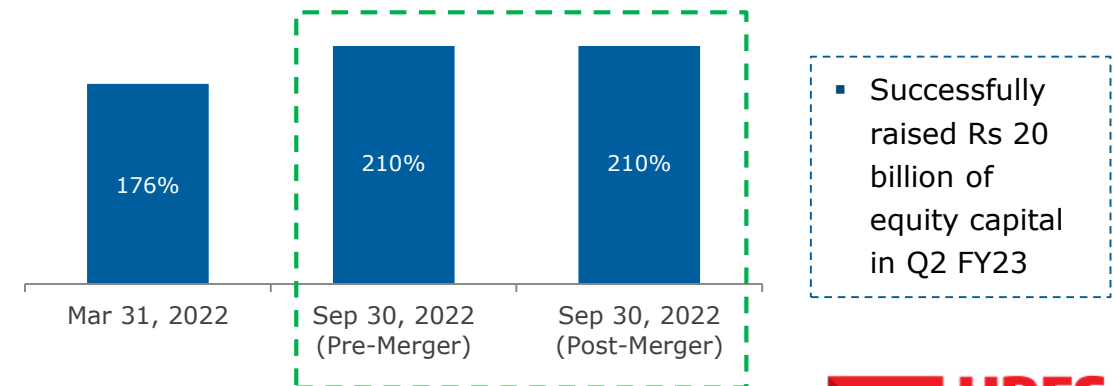
Steady expansion in New Business Margins



Strong growth in renewal premium



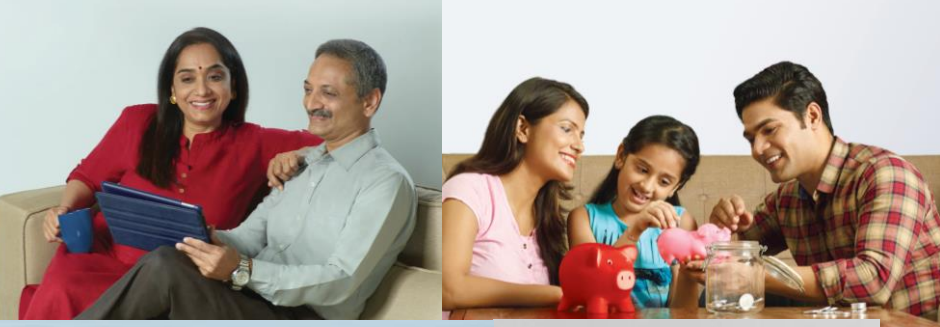
Stable solvency position



1. For individual business; Excluding single premium and fully paid up policies



Agenda



1 Performance Snapshot

2 Our Strategy

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5 Annexures

6 Life insurance in India

Key elements of our strategy

1



Focus on profitable growth

Ensuring **sustainable and profitable growth** by identifying and tapping new profit pools

2



Diversified distribution mix

Developing **multiple channels** of growth to drive need-based selling

3



Market-leading innovation

Creating **new product propositions** to cater to the **changing customer behaviour** and needs

4



Reimagining insurance

Market-leading **digital capabilities** that put the customer first, shaping the insurance operating model of tomorrow

5

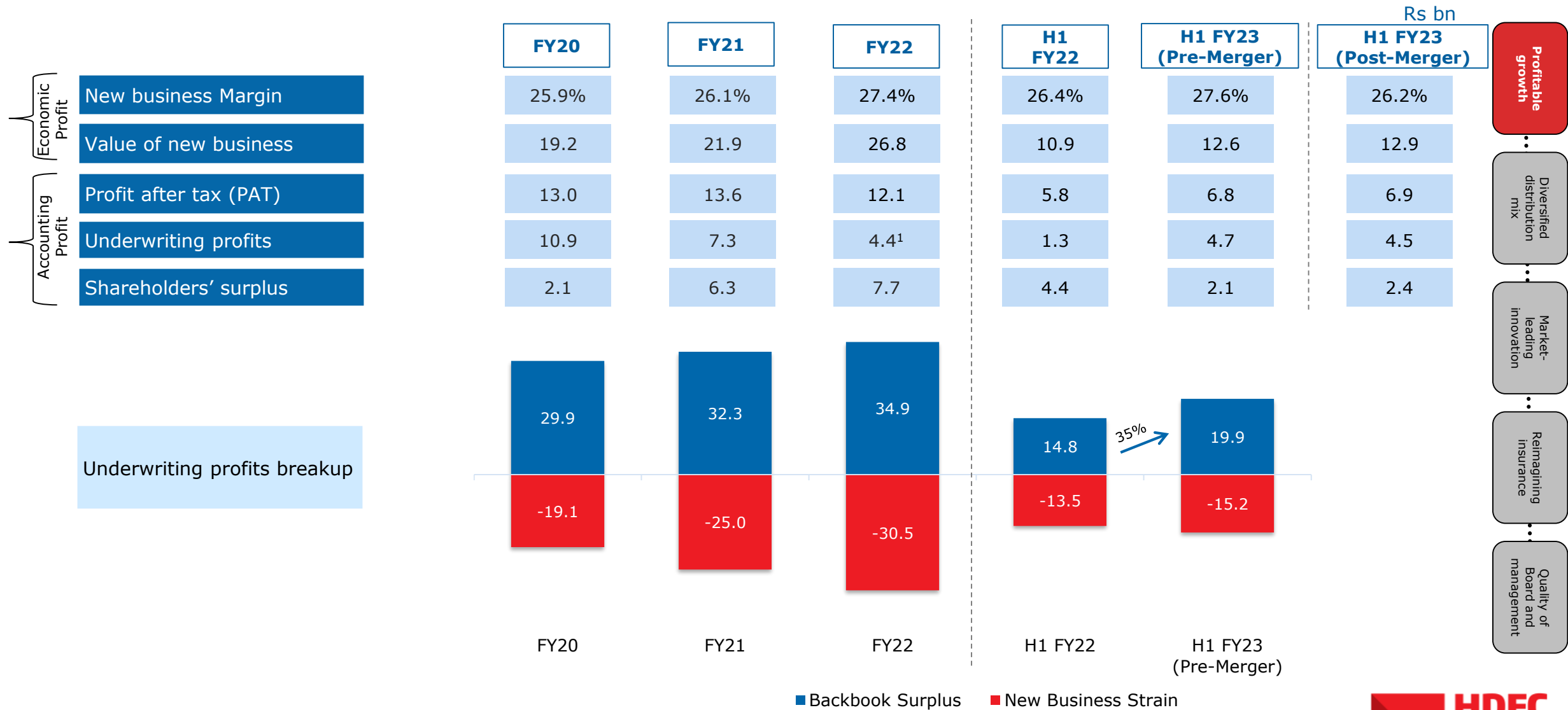


Quality of Board and management

Seasoned leadership guided by an **independent and competent Board**; No secondees from group companies

“Our continuous focus on technology, diversification and customer-centricity has enabled us to deliver consistent performance even in the most challenging times”

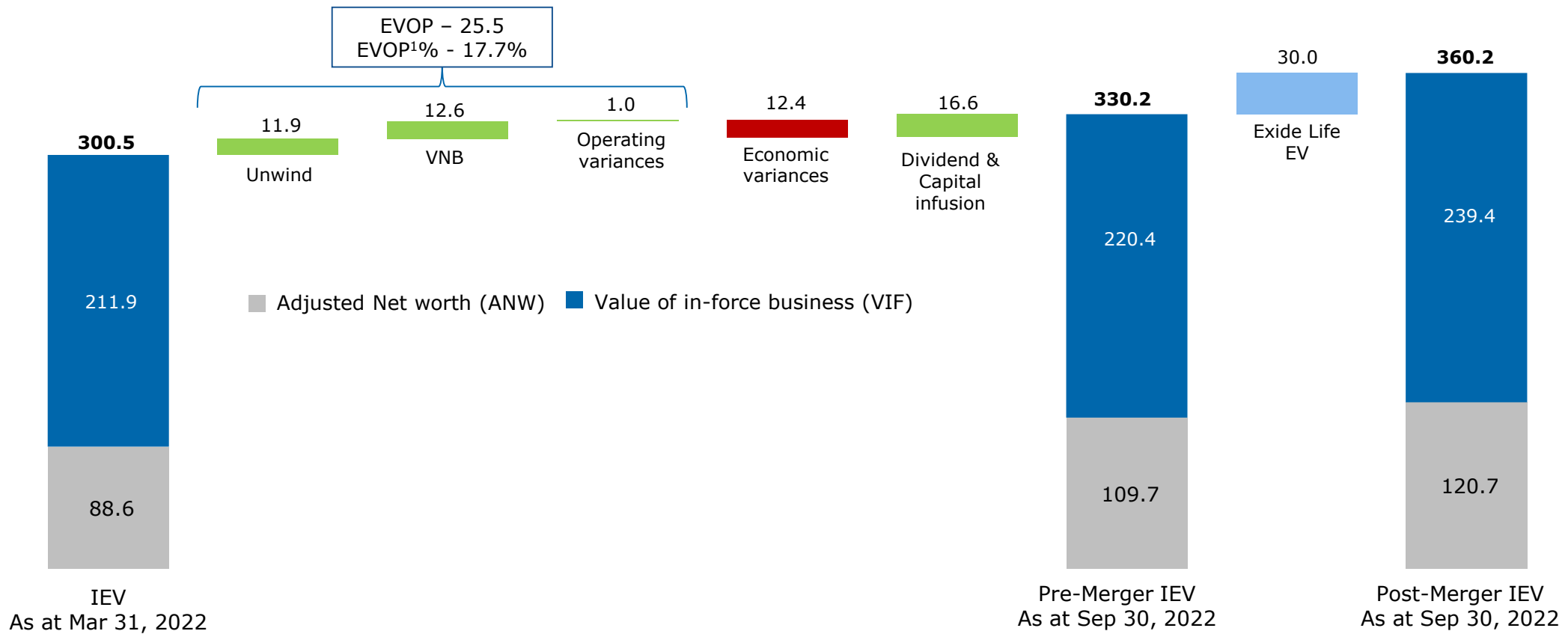
Focus on profitable growth



1. Post accounting for impact of excess mortality reserve (EMR)

Analysis of change in IEV

Rs bn



- Profitable growth
-
- Diversified distribution mix
-
- Market-leading innovation
-
- Reimagining insurance
-
- Quality of Board and management

▪ Operating variance continues to be positive and in line with our assumptions






1. EVOP% calculated as annualised EVOP (Embedded Value Operating Profit) to Opening EV

Diversified distribution mix enabled by multiple levers

Proprietary¹

 1.5L+ Agents
 ~450 Branches
 48 Digital Branches²
 www.hdfclife.com
 HDFC Life App
 

Group, Pension & International Business

 NPS Corporates
 Group Annuity (MPH/CA)
 160+ Superannuation Funds
 Rep Office - NRI

Banks, SFBs, Other CAs



Partnerships in emerging eco-systems across Health, E-commerce, Auto, Telecom, Mutual Fund, Fintech



NBFCs, MFIs



Brokers & Aggregators



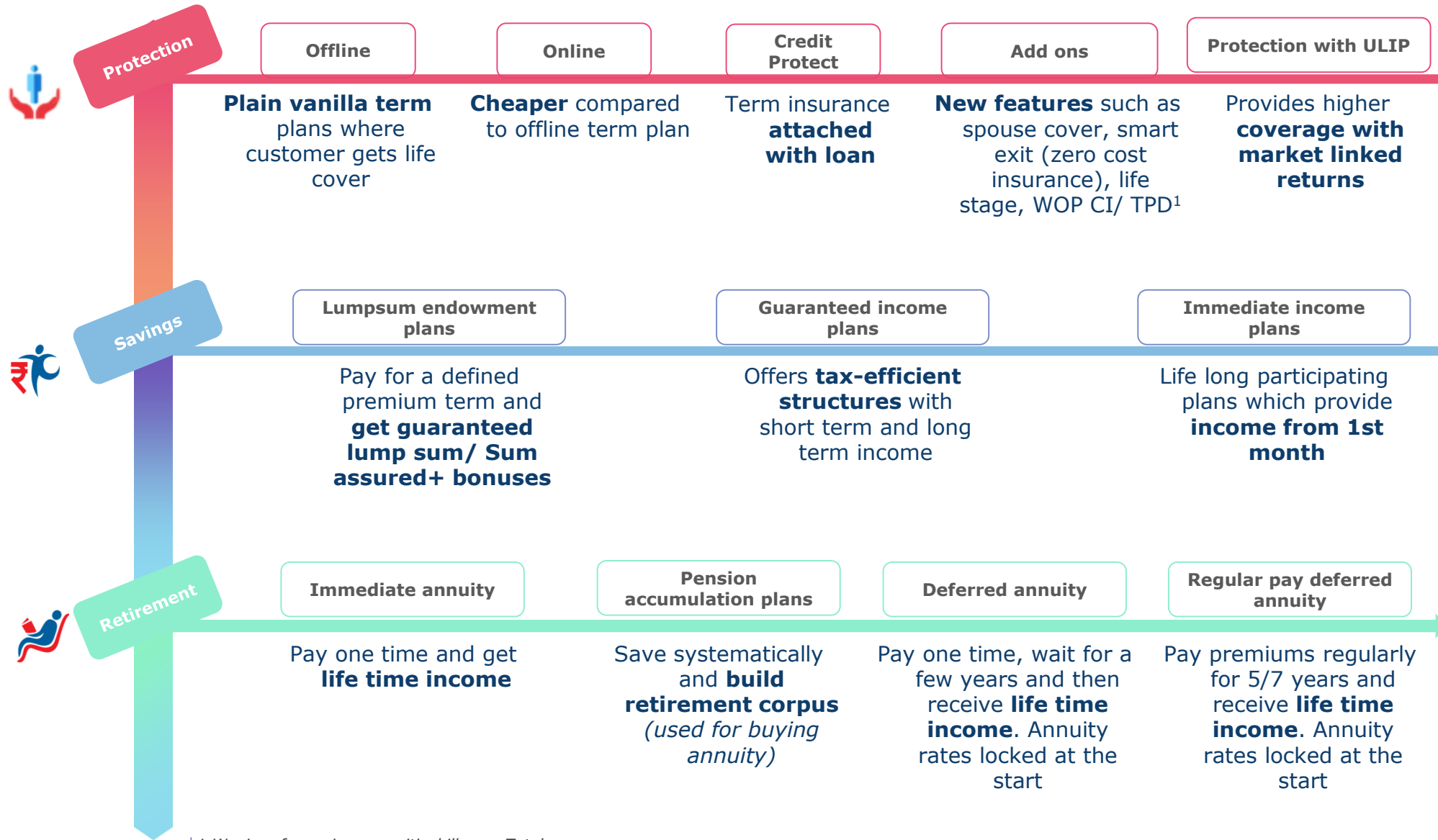
Equity Brokers & Wealth



Profitable growth
 Diversified distribution mix
 Market-leading innovation
 Reimagining insurance
 Quality of Board and management

1. Proprietary channels include Agency, Direct and Online (Post-Merger basis)
 2. Digital Branches: Virtual branch for servicing customer requests remotely through dedicated app and webpage

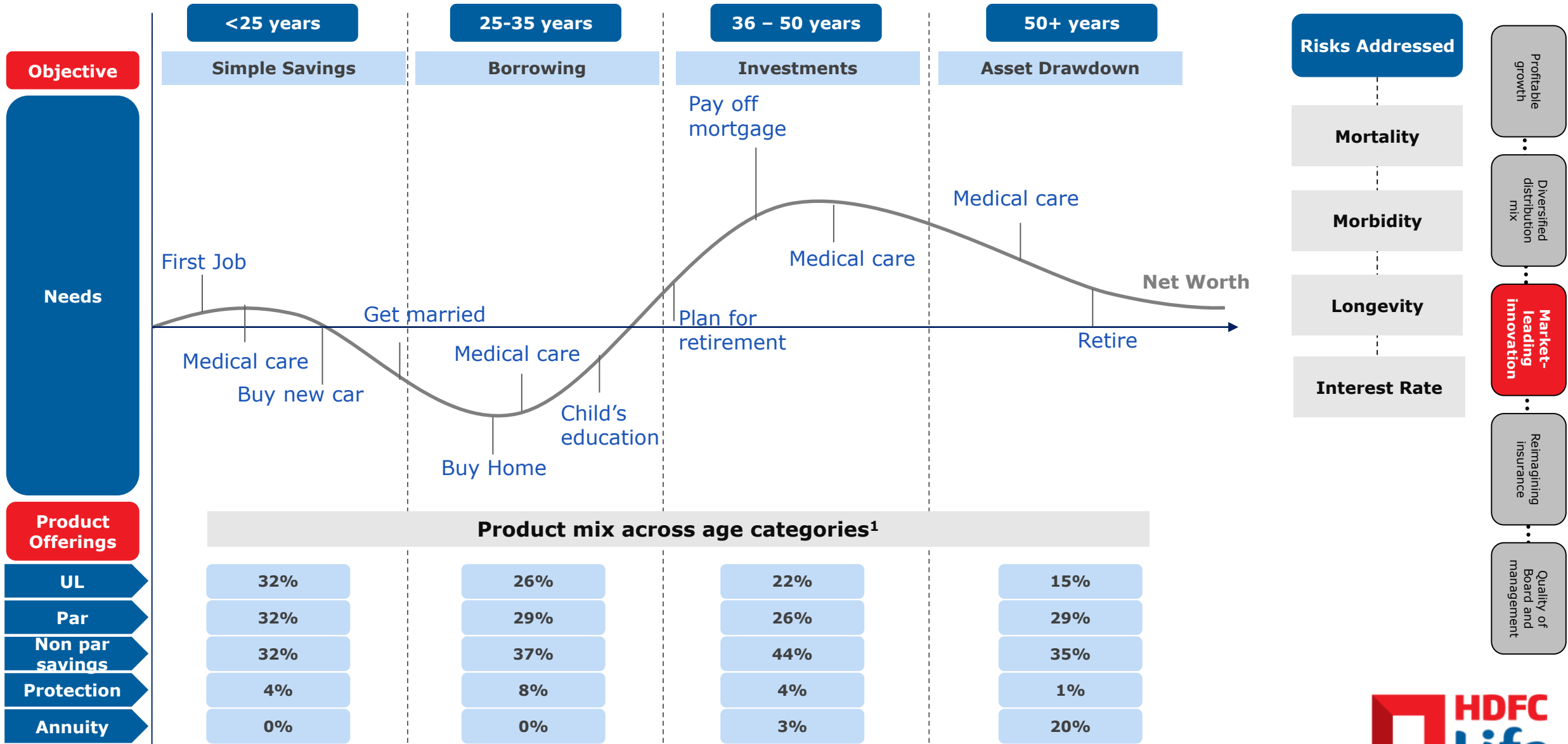
Product innovation across segments



- Profitable growth
- Diversified distribution mix
- Market-leading innovation**
- Reimagining Insurance
- Quality of Board and management

¹ 1. Waiver of premium on critical illness, Total permanent disability

Addressing customer needs at every stage of life



1. Based on Individual APE for H1 FY23; Percentages may not add up due to rounding off effect. Pre-Merger basis numbers shown

Our approach to retiral solutions

1. NPS



- Largest Pension Fund Manager (PFM) in Retail and Corporate NPS segment, with AUM of Rs 351 bn¹
- Registered strong YoY growth in AUM of 57% during H1 FY23

- Market share grew from 36% in Sep'21 to 39% in Sep'22 amongst all PFMs
- Company has over 1.25 mn customers
- #2 POP² in new Corporate and Corporate Subscriber business

2. Immediate / deferred annuity



- Largest player in the private sector

3. Group superannuation fund



- Managing funds for 160+ corporates under superannuation scheme

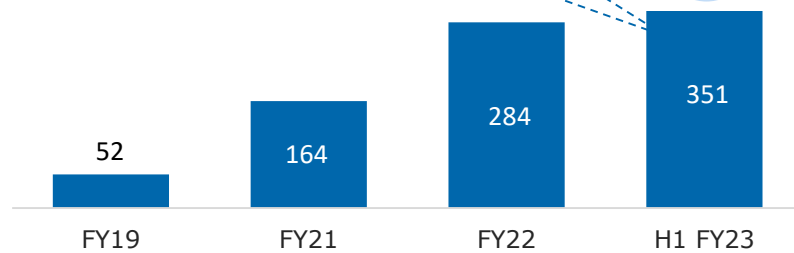
Rs bn

NPS AUM

Ranked #1 based on AUM

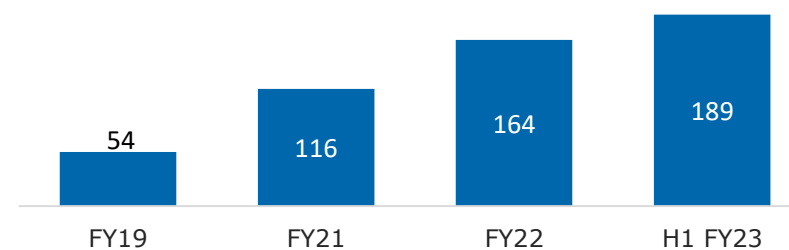
Doubled in 15 months

57% ▲



● YoY growth

Annuity portfolio



1. As on Sep 30, 2022

2. POP: Point of presence for enabling opening of accounts on a platform

Product mix across key channels¹ – Post-Merger basis

Banca ²	Segment	FY20	FY21	FY22	H1 FY23
	UL	32%	27%	29%	26%
	Par	18%	37%	33%	29%
	Non par savings	44%	30%	33%	37%
	Term	4%	4%	4%	3%
	Annuity	2%	2%	2%	4%

Direct	Segment	FY20	FY21	FY22	H1 FY23
	UL	33%	29%	28%	18%
	Par	14%	17%	14%	19%
	Non par savings	20%	16%	27%	32%
	Term	4%	3%	3%	3%
	Annuity	29%	35%	28%	28%

Agency	Segment	FY20	FY21	FY22	H1 FY23
	UL	12%	10%	16%	11%
	Par	34%	37%	33%	39%
	Non par savings	40%	39%	39%	39%
	Term	12%	11%	10%	7%
	Annuity	3%	3%	3%	4%

Online ³	Segment	FY20	FY21	FY22	H1 FY23
	UL	44%	39%	46%	50%
	Par	1%	1%	2%	2%
	Non par savings	18%	29%	30%	33%
	Term	37%	30%	20%	10%
	Annuity	1%	2%	2%	4%

Company	Segment	FY20	FY21	FY22	H1 FY23
	UL	28%	24%	26%	21%
	Par	19%	34%	30%	31%
	Non par savings	41%	31%	33%	37%
	Term	8%	7%	6%	4%
	Annuity	4%	5%	5%	6%

~40% of business with policy term <=10 years; ~17% of received premium in single-pay policies for H1 FY23

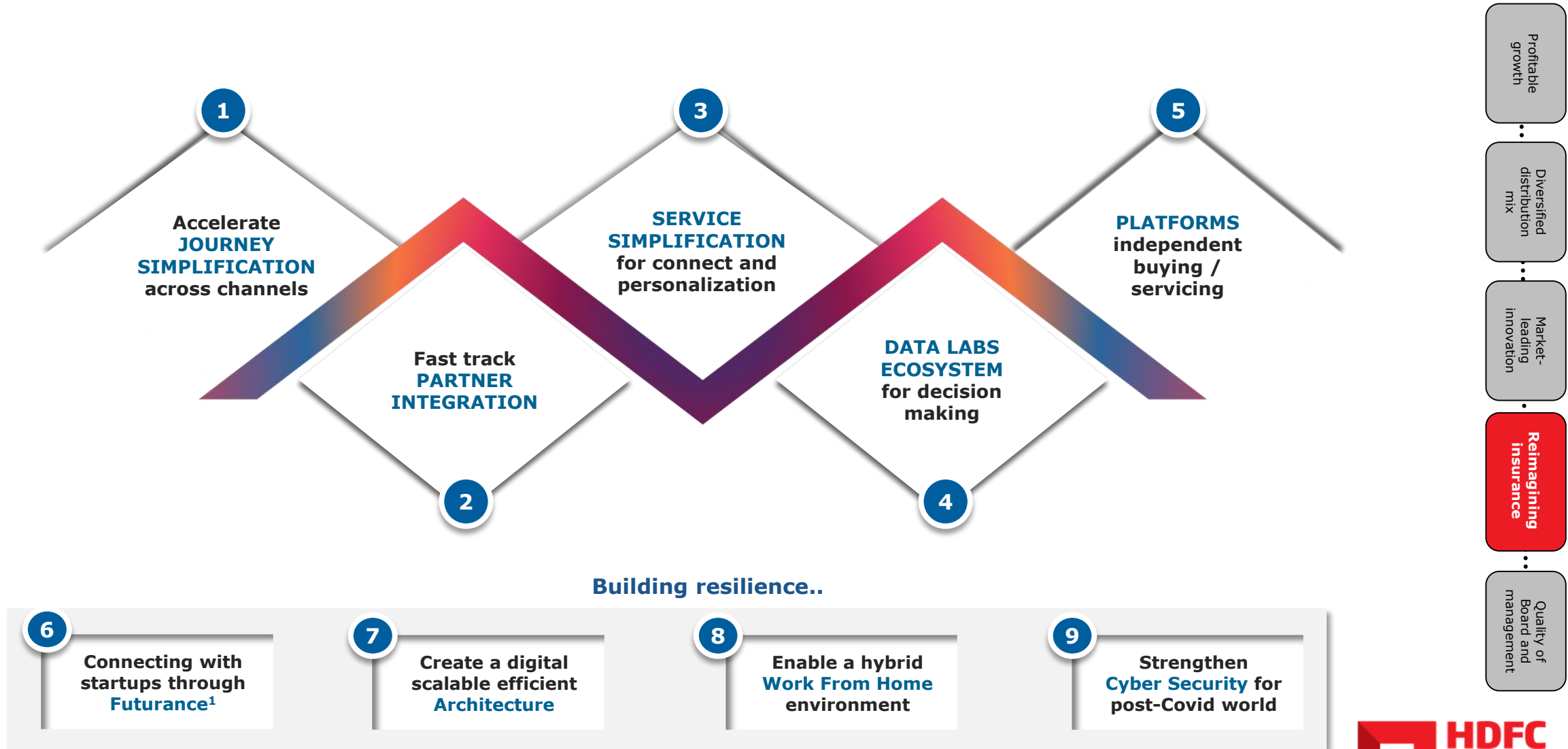
Protection		FY20	FY21	FY22	H1 FY23
	Based on Total APE	17%	13%	14%	16%
	Based on NBP	27%	20%	24%	32%

Annuity		FY20	FY21	FY22	H1 FY23
	Based on Total APE	4%	5%	5%	7%
	Based on NBP	16%	20%	20%	23%

1. Based on Individual APE, Term includes health business. Percentages are rounded off
 2. Includes banks, other corporate agents and online business sourced through banks / corporate agents
 3. Includes business sourced through own website and web aggregators



Aligned to make life simpler for customers



1. Futurance: A program to collaborate with startups for harnessing cutting-edge technology

New in-house automated underwriting rule engine

Developed inhouse automated rule engine to replace existing externally sourced rule engine

Benefits



Complete control- No dependencies on external rule engine service provider



Highly efficient, scalable & reliable



Integration of APIs and third party services to improve decision making



Substantial cost saving : License fee, amendment fee and maintenance fee

Profitable growth

Diversified distribution mix

Market-leading innovation

Reimagining insurance

Quality of Board and management

Journey Simplification

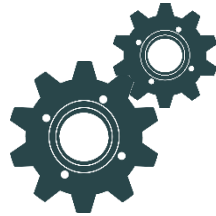
Credit Bureau, ITR & EPFO Integration aiding better throughput

Empowering a seamless customer onboarding journey



Proposal Submission

- Bureau is triggered for the estimated income
- Option for digital authentication available for ITR ping
- Option for EPFO trigger available for the customer



Bureau/ITR/EPFO output fetched through API

- Value received is passed to UW rule engine
- ITR documents for latest 3 financial years fetched
- PF passbook fetch through EPFO



Financial UW by Rule Engine

- Financial viability is verified and for eligible case no additional requirement is raised
- Aversion of risk related to fraudulent documents

Success metrics

85%

Bureau score is received for 85% of cases

25-30%

ITR document fetch successful in 25-30% of cases shared

40-45%

32% overall document fetch observed

Offline utilization of EPFO

Benefits

Hassle free customer onboarding experience

Enhanced risk assessment for underwriting

Reduced cancellation due to unavailability of financials with customer

Improvement in overall issuance TAT

Profitable growth

Diversified distribution mix

Market-leading innovation

Reimagining insurance

Quality of Board and management

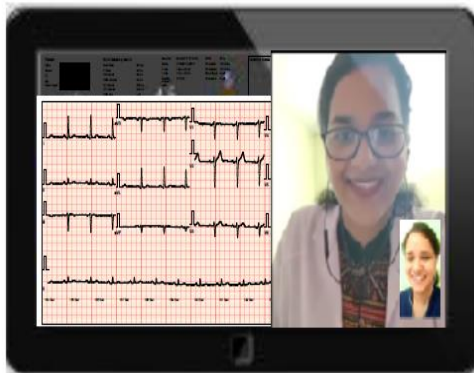
Strengthening underwriting and simplifying customer journey

Cardiac risk assessment at home for medical underwriting

Cardiac risk assessment service at home promises convenience to individuals who have to undergo medicals while applying for an HDFC Life insurance policy



- Applicants / users step on a stepper with speed & resistance adjustments
- Conventional print based ECG equipment is replaced with a portable, bluetooth and mobile connected ECG equipment for real time data recording and analysis
- Recording is transmitted to the remote physician for review and interpretation



- Instead of an onsite physician, an online consultant physician is available to monitor the progress of the stress test (incl. real-time ECG) over a video call
- The physician can talk to the site technician and the applicant / user for any instructions
- This service is currently live in 19 locations

Profitable growth

Diversified distribution mix

Market-leading innovation

Reimagining insurance

Quality of Board and management

Home medicals for NRI customers

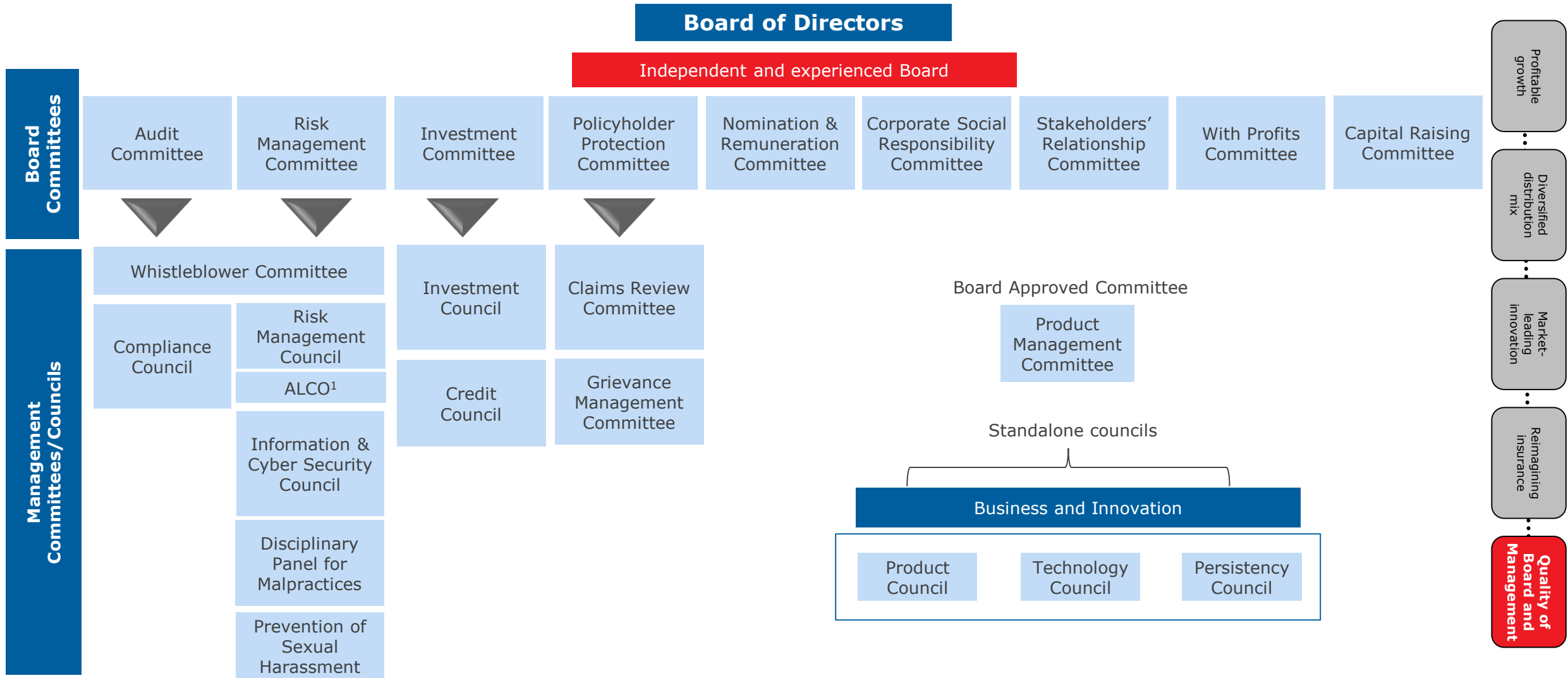
In an industry first initiative, we have now launched home medicals for our customers overseas in 21 countries



- Profitable growth
- Diversified distribution mix
- Market-leading innovation
- Reimagining insurance**
- Quality of Board and management



Governance framework

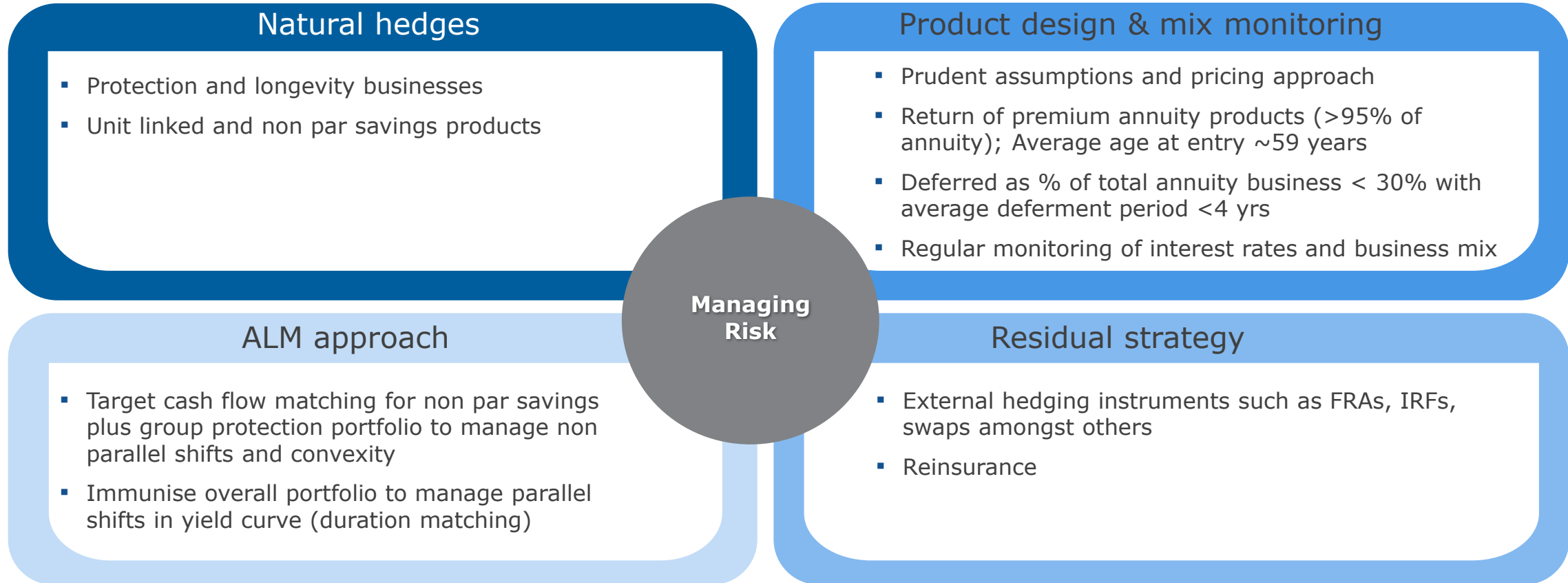


Additional governance through Internal, Concurrent and Statutory auditors

Note:

1. Asset Liability Management Council
2. The above list of committees is illustrative and not exhaustive

Financial risk management framework



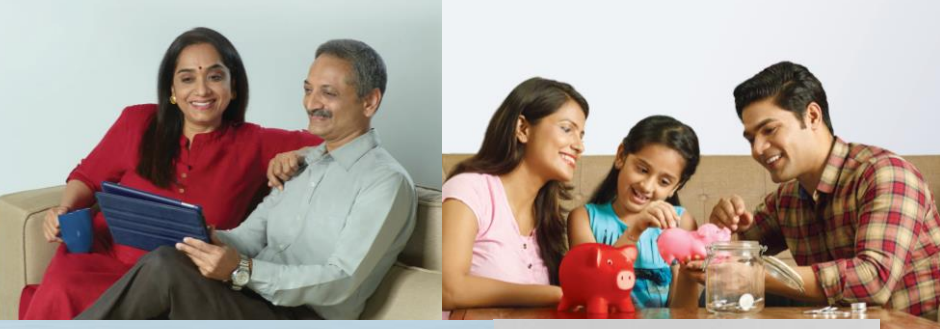
Sensitivity	FY22				H1 FY23*			
	Overall		Non par ¹		Overall		Non par ¹	
Scenario	EV	VNB Margin	EV	VNB Margin	EV	VNB Margin	EV	VNB Margin
Interest Rate +1%	(2.0%)	(1.4%)	(2.1%)	(2.5%)	(2.3%)	(1.4%)	(2.0%)	(2.2%)
Interest Rate -1%	1.6%	0.8%	1.4%	1.5%	1.9%	0.7%	1.3%	0.9%

Sensitivity remains range-bound on the back of calibrated risk management

1. Comprises Non par savings (incl Annuity) plus Protection

* Pre-Merger basis sensitivities shown

Agenda



1

Performance Snapshot

2

Our Strategy

3

Exide Life Transaction Update

4

Our approach to ESG

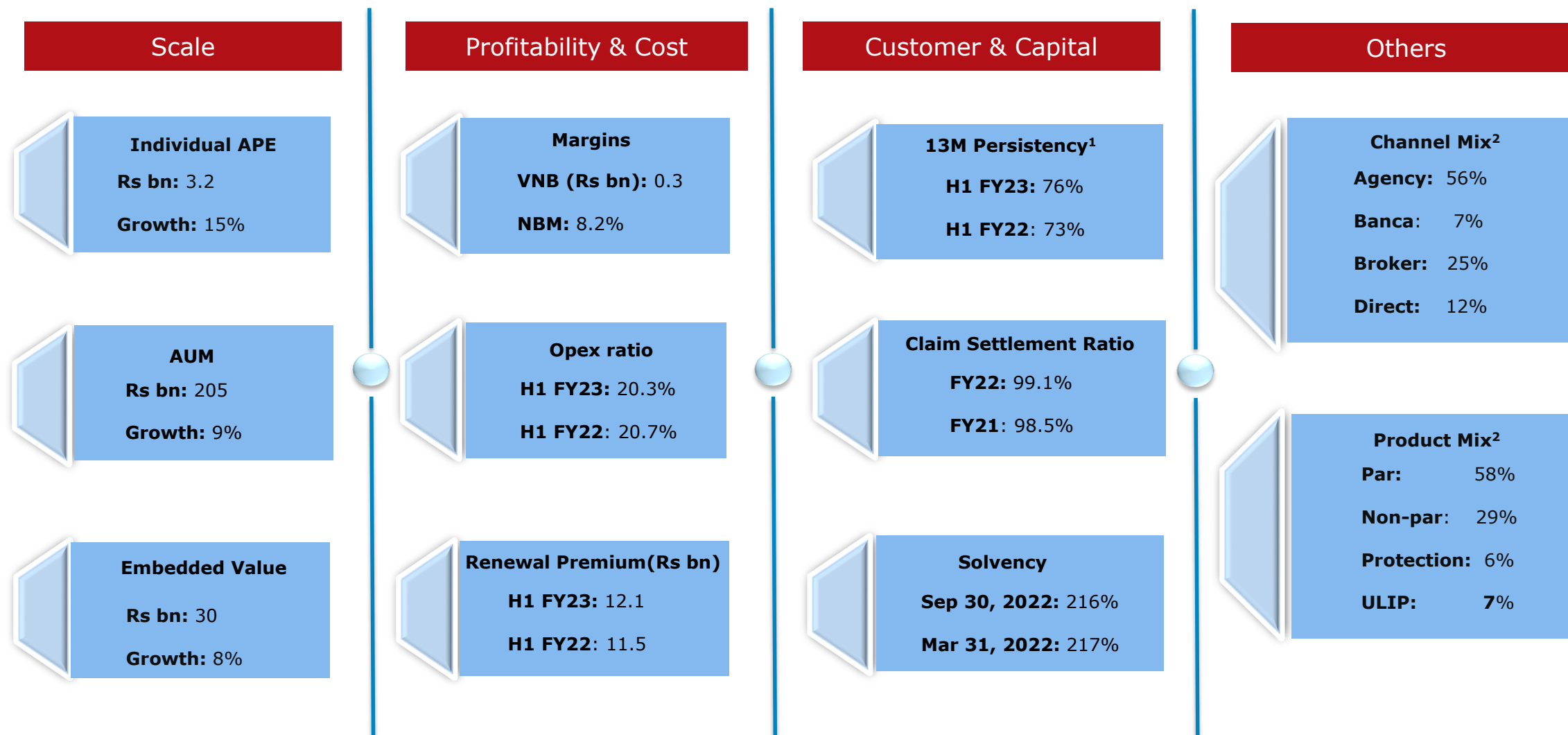
5

Annexures

6

Life insurance in India

Exide Life Performance Snapshot: H1 FY23



1. For individual business; Excluding single premium and fully paid up policies
2. Based on Individual APE

Integration – Focus areas

Accelerating revenues ...



Augmenting proprietary growth channels

- *Adoption of best practices and re-aligning key result areas across teams*



Access to wider distribution network with focus on priority micro markets

- *Footprint enhanced to include 90+ new locations*



Access to wider product portfolio for sales force

- *Erstwhile Exide Life channels enabled to access HDFC Life products from date of merger*
- *Multiple Exide Life products to be made available to HDFC Life by end of FY23*



Enhancing customer experience and sales productivity through digital tools

- *Digital servicing suite of HDFC Life extended to cover all erstwhile Exide Life policyholders*

Realizing cost savings ...



Optimizing nation-wide geographic presence (offices, branches, hubs)

- *80+ branches to be merged across geographies*



Rationalizing overlapping/ redundant spends



Driving scale benefits for integrated entity



Embedding digital operating model at scale

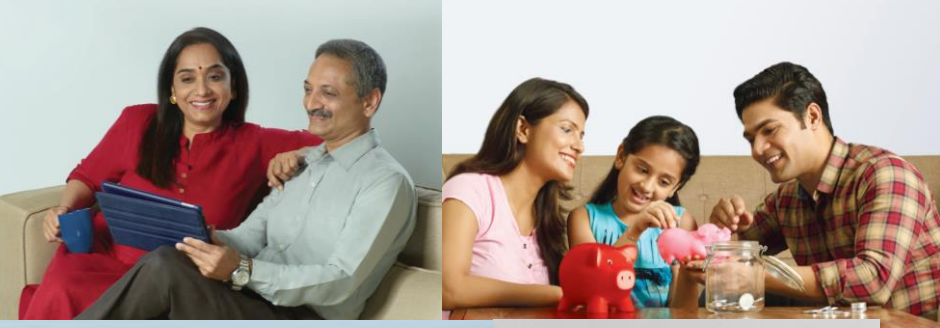
Aspiration to close NBM gap in FY24

Exide Life transaction timelines

Milestones	Date Completed
Milestone 1: Announcement of transaction	Sep 3, 2021
Milestone 2: Shareholders' approval for issuance of shares	Sep 29, 2021
Milestone 3: Receipt of approvals from IRDAI and CCI for acquisition, ongoing interactions. Exide Life becomes 100% subsidiary of HDFC Life	Jan 1, 2022
Milestone 4: Approval obtained from NCLT for triggering the merger process, including intimations to various regulatory authorities and related NOCs	Jun 27, 2022
Milestone 5: Completion of merger	Oct 13, 2022

Completion of acquisition and merger within 14 months of announcement of transaction

Agenda



1

Performance Snapshot

2

Our Strategy

3

Exide Life Transaction Update

4

Our approach to ESG

5

Annexures

6

Life insurance in India

ESG at a Glance

ESG Focus Areas



Ethical Conduct & Governance

Governance structure & Compensation Framework



Corporate governance policy

- Commitment to ethical business practices
- Includes Corporate structure and stakeholder management

Board evaluation & independence

- Five independent directors
- 'Fit and Proper' as per regulation

Board Diversity policy

30% women as on 31st March, 2022

Remuneration policy

- Seeks to balance the fixed and incentive pay
- Disclosed in the annual report

Performance Management System

based on the principles of balanced scorecard

Corporate Governance Award

Best Governed Company in listed segment: Large category at ICSI¹ National Awards for Excellence in Corporate Governance

Risk management and BCM



- Enterprise risk management (ERM) framework
 - 'Three Lines of Defense approach'
 - Reviewed and approved by the Board

- Risk oversight by Board of Directors
- Review in multiple management forums

- Modes of Risk awareness
 - Trainings, E-mailers, Seminars, Conferences, Quizzes and Special awareness Drives

- Sensitivity analysis and stress testing

- Business Continuity Management (BCM)- Creation of a recovery plan for critical business activities

Information/Cyber Security



Information/cyber security
ISO 27001:2013 and ISMS assessment program;
Data Privacy Policy



Fraud risk management
 Values program;
 Disciplinary Panel for Malpractices; Fraud monitoring initiatives

Business ethics and compliances



Code of Conduct



Whistle blower Policy



PRSH²



BRR³ & Stewardship Code



Anti Bribery & Corruption Policy



Human Rights & DEI⁴



AML⁵



Privacy Policy

1. ICSI: Institute of Companies Secretaries of India
 2. PRSH: Prevention and Redressal of Sexual Harassment
 3. BRR: Business Responsibility Report
 4. DEI: Diversity, Equity and Inclusion
 5. AML: Anti Money Laundering

Responsible Investment

Responsible Investment Policy



Objective

To generate optimal risk adjusted returns over the long term



RI framework

- **RI and stewardship policy** in place
- Applicable to all **major asset classes**
- **Head of Research** ensures that ESG is incorporated into overall Research and Investment process
- ESG issues covered **in voting process**

Bolstering commitment towards Responsible Investment

Became signatory to **United Nations – supported Principles for Responsible Investment (UN-PRI)**



Responsible Investment Governance

A **ESG Governance Committee** at the investment team level comprises of Chief Investment Officer, Head of Fixed Income, Head of Research, Fund Manager of ESG Fund and dedicated ESG research analyst

Sustainable Equity Fund

What is Sustainable Equity fund & why invest in it?

This fund shall seek to generate returns from investing in companies with high ESG standards and commensurate score, create value for all stakeholders with lower risks & generate sustainable long-term returns.

Exclusion criteria included in the RI Policy

Companies engaged in the business of tobacco, alcohol, controversial weapons and gambling shall be excluded from the Sustainable Equity Fund

Exclusion criteria aligned with the exclusion policy followed by **Nifty 100 ESG Index**

Employee Engagement & Diversity, Equity and Inclusion (DEI)

Special Recognition



- **Great Places to Work** – 39th amongst top 100 Best Places
- **Best workplaces for Women 2021** – Great Place to Work Institute
- **Avtar top 100 Places**
- **Best Workplaces for Women 2021 – Economic Times**
- Brandon Hall awards - Learning Strategy, Simulation training, & Social Talent Acquisition

Attracting talent

- **Hybrid work model** and flexi hours to attract gig workers
- Robust **employee referral schemes** (>50%)
- **Hire–train–deploy** model through tie-up with reputed learning institutions
- **HR tech:** in-house application tracking system

Training & development

- **Career coaching** and development interventions; woman mentoring
- **Mobile learning** app for self-paced learning
- **Training for all** including employees, contractors, channel partners / **Virtual product training**
- **Skill Up: Curated online training** programs from reputed universities
- Average hours per FTE of training and development: **86 hours**



Employee engagement

- **Emotional and well being assistance** program for employees and their families
- **Doctor on Call:** Unlimited free consultation
- **E-Sparsh:** Online query & grievance platform
- Family integration programs
- Platform for employee engagement: CEO Speaks, HDFC Life Got Talent, e-appreciation cards
- **In-house fitness and wellness app** - Click2Wellness

Talent management/retention

- **Special programs for campus hires; Talent development** interventions for leadership
- **Career microsite, job portal**
- **Internal Career Fair** for employees
- Long term incentive plans in the form of **ESOPs¹** and cash to attract, retain and motivate good talent
- Elaborate **succession planning** for Key Managerial Personnel, critical senior roles

Employee diversity, equity & inclusion

- Promoting **DEI ally ship:** leadership development, communication, strengthening policies, aligning workforce through **Celebrate YOU** program of the Company
- 26% **women** employees
- Promoting **diverse talent pool** (work profiles for second career women, specially-abled) - #MyJobMyRules
- Launched official DEI page on our website highlighting various initiatives
- **Gender transition surgery** covered under mediclaim policy



Gender neutral

- **Dress code policy**
- **Maternity policy** – Use of terms like primary and secondary caregiver instead of using terms like parents, mother/father, man/woman



1. ESOPs: Employee Stock Options

Holistic Living: Inclusive Growth

FY22

Customer Highlights

Claim settlement ratio
(individual & group)
99.6%

Customer Satisfaction
Score for March'22
88.9 %

Persistency ratio
(13th month) **87%**
(excluding single premium
and fully paid up policies)

COVID claims (net)
Rs. 818 crore,
Count 15,293

CSR Numbers

Number of lives covered
5.4 crore

Rural sector
1,89,147

Social sector
1,00,87,909

MFI lives covered under CP
3,14,55,858

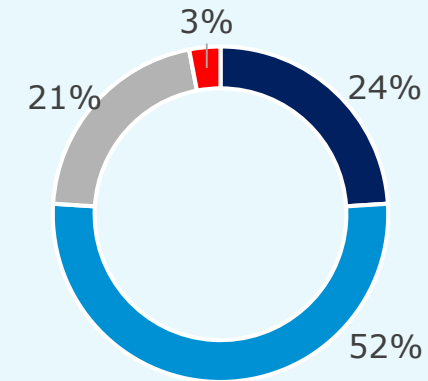
States and UT's covered
23

Sustainable Development
Goals covered **12**

CSR Spends
Rs. 17.4 crore

CSR beneficiaries*
4.6 lakh

Sector-wise budget break-up

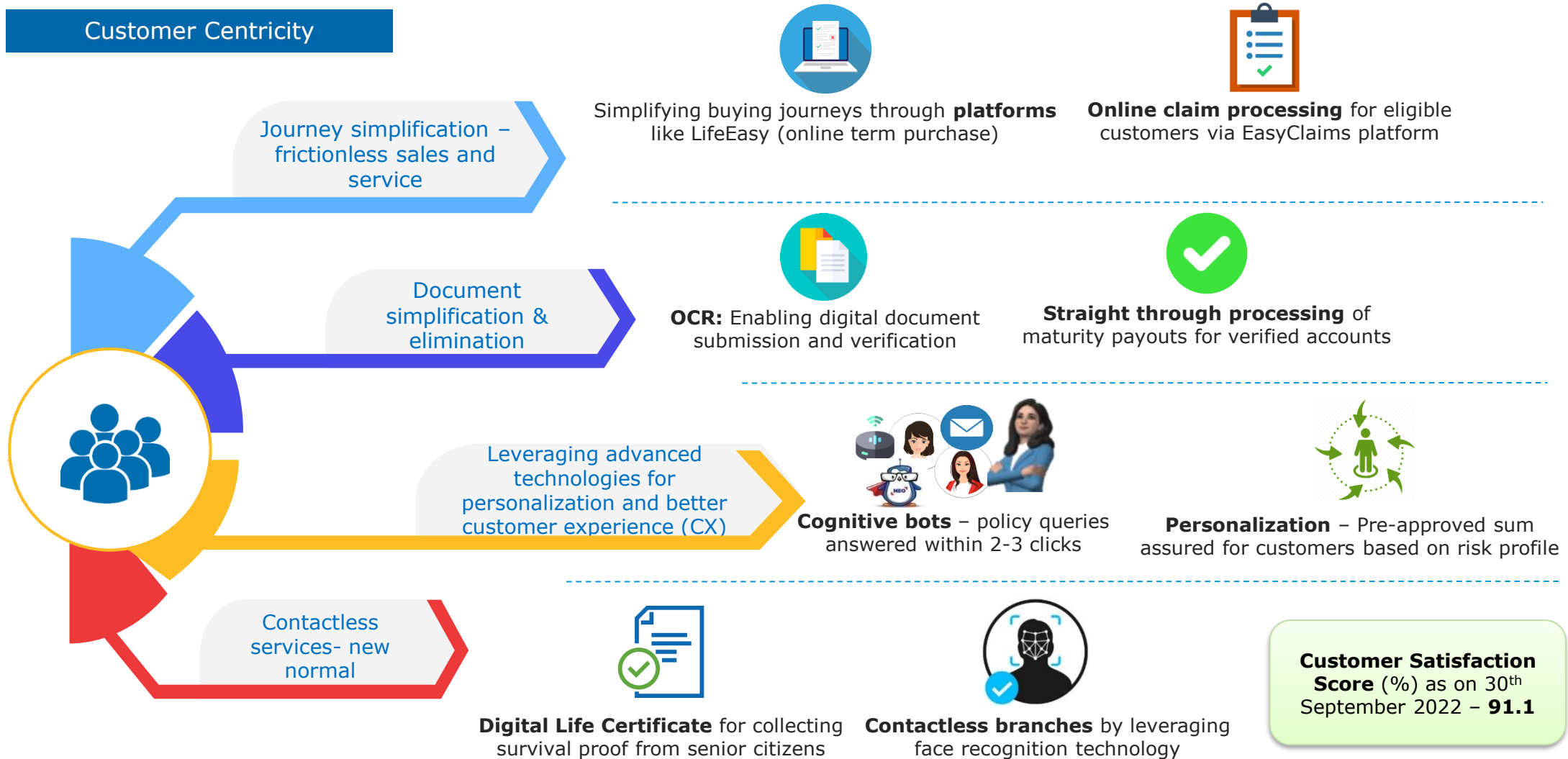


- Education and Livelihood
- Health care and Sanitation
- Environmental Sustainability
- Others

*CSR beneficiaries include 1.60 lakh beneficiaries impacted in completed projects and 3.07 lakh beneficiaries from on-going projects

Holistic Living: Delivering superior customer experience

Customer Centricity



1. OCR: Optical Character Recognition

Sustainable Operations

Energy and water



- Since 2014 only **3 or 5 star rating** air – conditioners used
- 94% of branches use **LED based lighting** system
- Use of **sensor based** urinals and water taps
- Total purchase of energy from **renewable** sources: **2,39,788 kWh** during FY 2021-22
- **25** new **water purifiers** installed in FY 2021-22 to replace bottled drinking water

De-carbonization roadmap and way forward

Key initiatives & action points for FY23:

- **TCFD** (Task Force on Climate-Related Financial Disclosures)
- **SBTi** (Science Based Targets initiative)
- **Carbon neutrality** strategy & roadmap

Digitization - Reduction of Paper Usage

- Introduction of **E-business cards & ID cards**
- Online / **e-forms** for customers
- Annual report FY20 & FY21 digitally communicated
- **Demat** i.e. digital policy accounts for 38% of our new business

Bio-diversity



- **11 city forests** created using **Miyawaki method**; **69,603** trees planted in total (**27** city forests in total till date)

GHG inventory

- Scope 1 emissions – **63.33** met. ton. CO₂e
- Scope 2 emissions – **10,134.62** met. ton. CO₂e
- Scope 3 emissions – **746.38** met. ton. CO₂e

Waste management



- **25,850 Kgs of e-waste** recycled/ refurbished/disposed in FY22
- **301.5 Kg** of paper cups & paper disposed for recycling FY 2021-22
- **No single-use plastics**
 - Bio-degradable garbage bags
 - Cafeteria with reusable plates, cutlery, wooden stirrers etc.
 - Procurement of plastic water bottles discontinued at Pan-India locations

Agenda

1

Performance Snapshot

2

Our Strategy

3

Exide Life Transaction Update

4

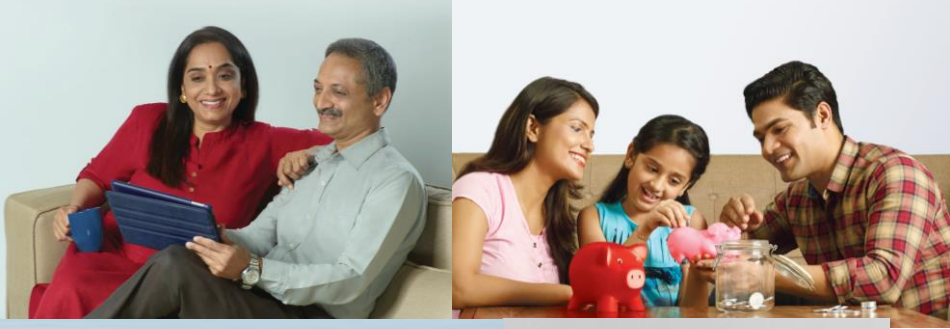
Our approach to ESG

5

Annexures

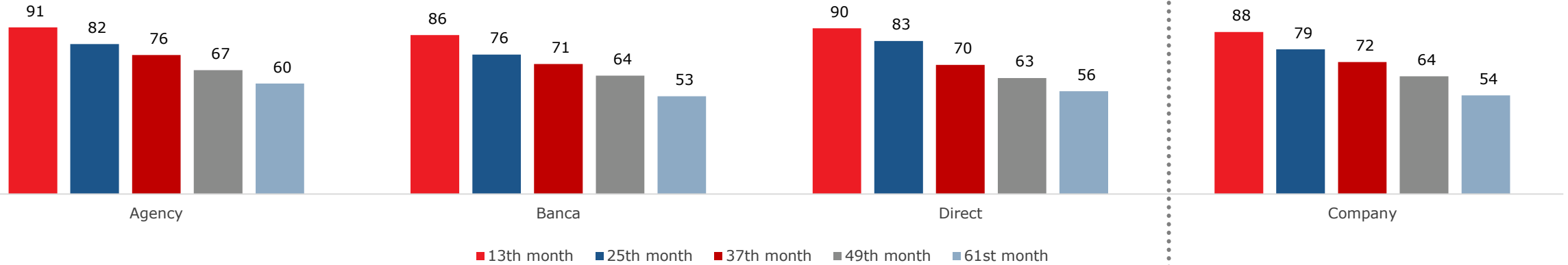
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Life insurance in India

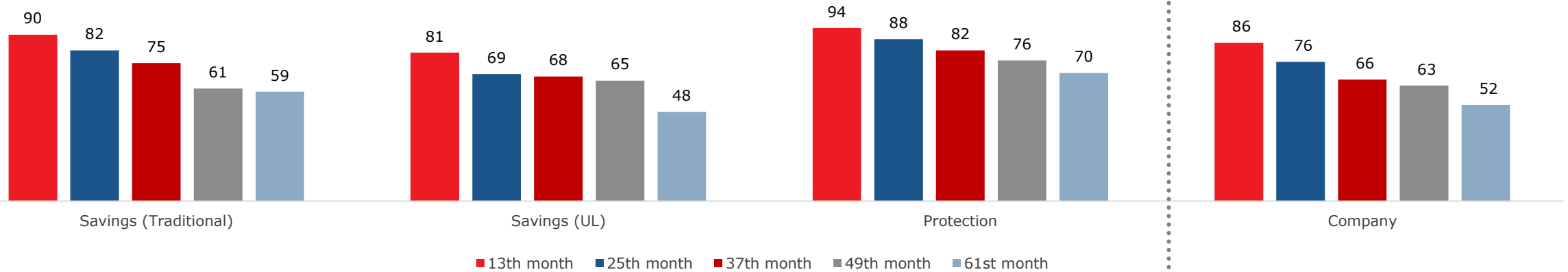


Improvement in overall persistency trends – Pre-Merger basis¹

Across key channels (%)

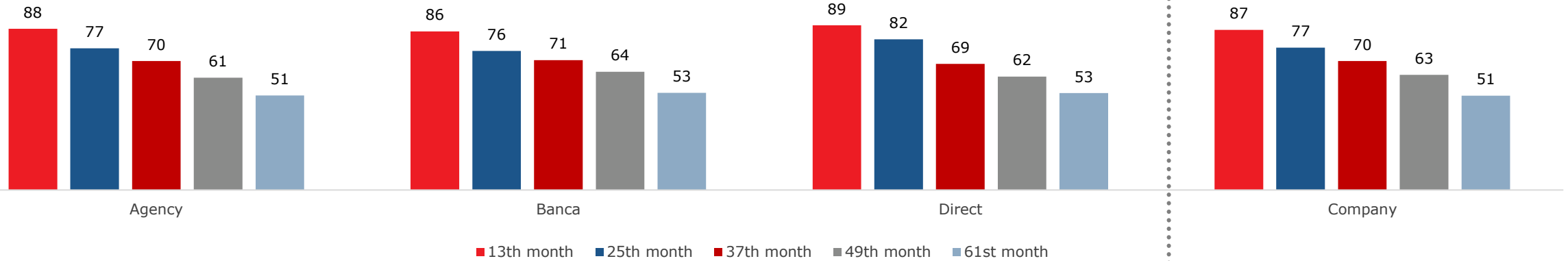


Across key segments (%)

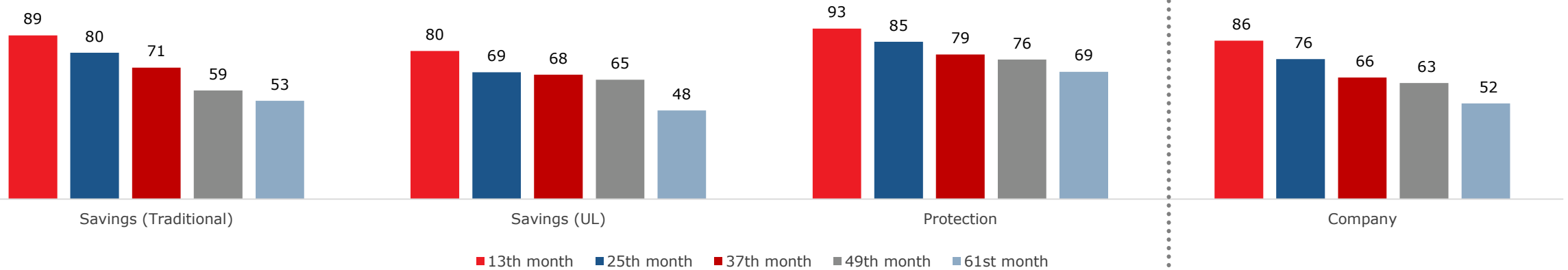


Persistency trends for HDFC Life – Post-Merger basis¹

Across key channels (%)

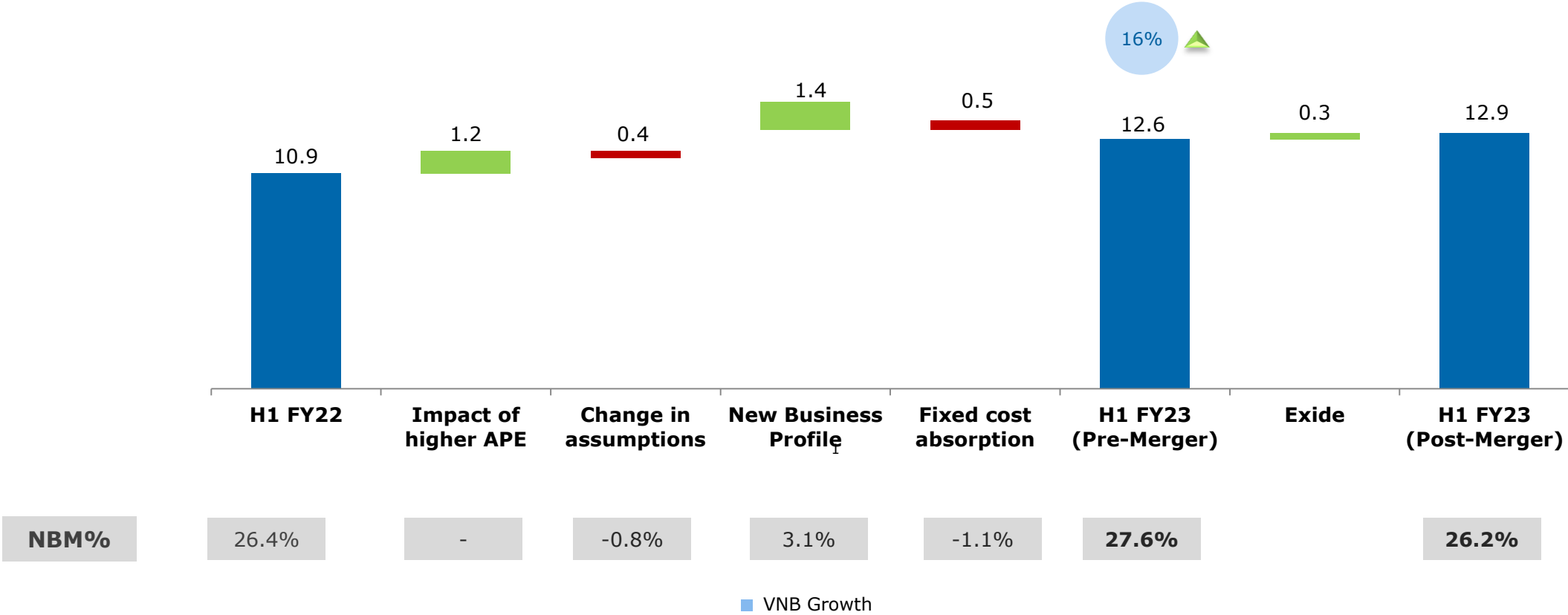


Across key segments (%)



Improving VNB trajectory

Rs bn



1. Reflects the impact of difference in mix of segment/distribution channel/tenure/age/sum assured multiple etc

VNB – Value of New Business; NBM – New Business Margin



Sensitivity analysis – H1 FY23 (Pre-Merger basis)

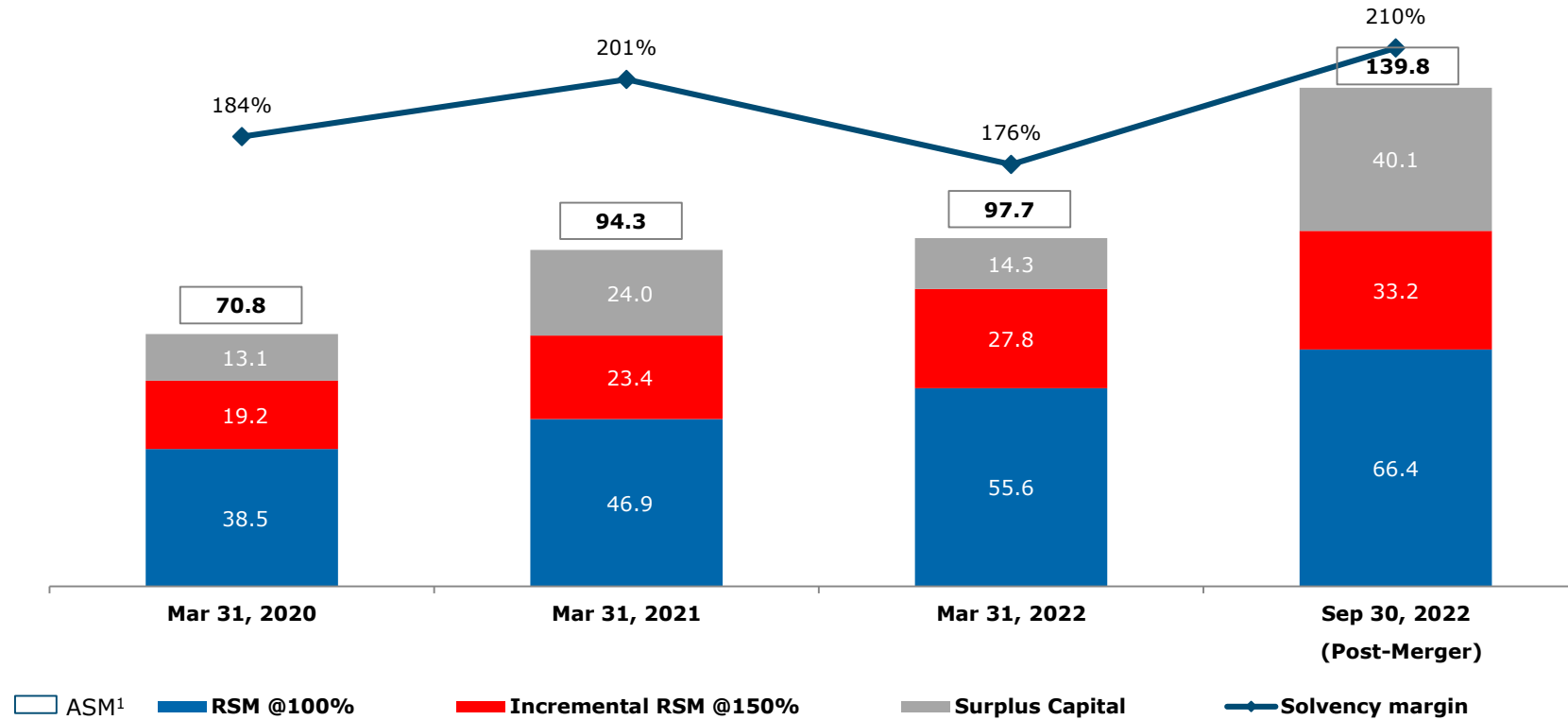
Analysis based on key metrics	Scenario	Change in VNB Margin ¹	% Change in EV
Change in			
Reference rate	Increase by 1%	-1.4%	-2.3%
	Decrease by 1%	0.7%	1.9%
Equity Market movement	Decrease by 10%	-0.2%	-1.4%
Persistency (Lapse rates)	Increase by 10%	-0.5%	-0.4%
	Decrease by 10%	0.5%	0.4%
Maintenance expenses	Increase by 10%	-0.5%	-0.8%
	Decrease by 10%	0.5%	0.8%
Acquisition Expenses	Increase by 10%	-4.2%	NA
	Decrease by 10%	4.2%	NA
Mortality / Morbidity	Increase by 5%	-1.5%	-1.0%
	Decrease by 5%	1.5%	1.0%
Tax rate²	Increased to 25%	-5.0%	-8.4%

1. Post overrun total VNB for Individual and Group business

2. The tax rate is assumed to increase from 14.56% to 25% and hence all the currently taxed profits in policyholder/shareholder segments are taxed at a higher rate. It does not allow for the benefit of policyholder surplus being tax-exempt as was envisaged in the DTC Bill.

Capital position

Rs bn

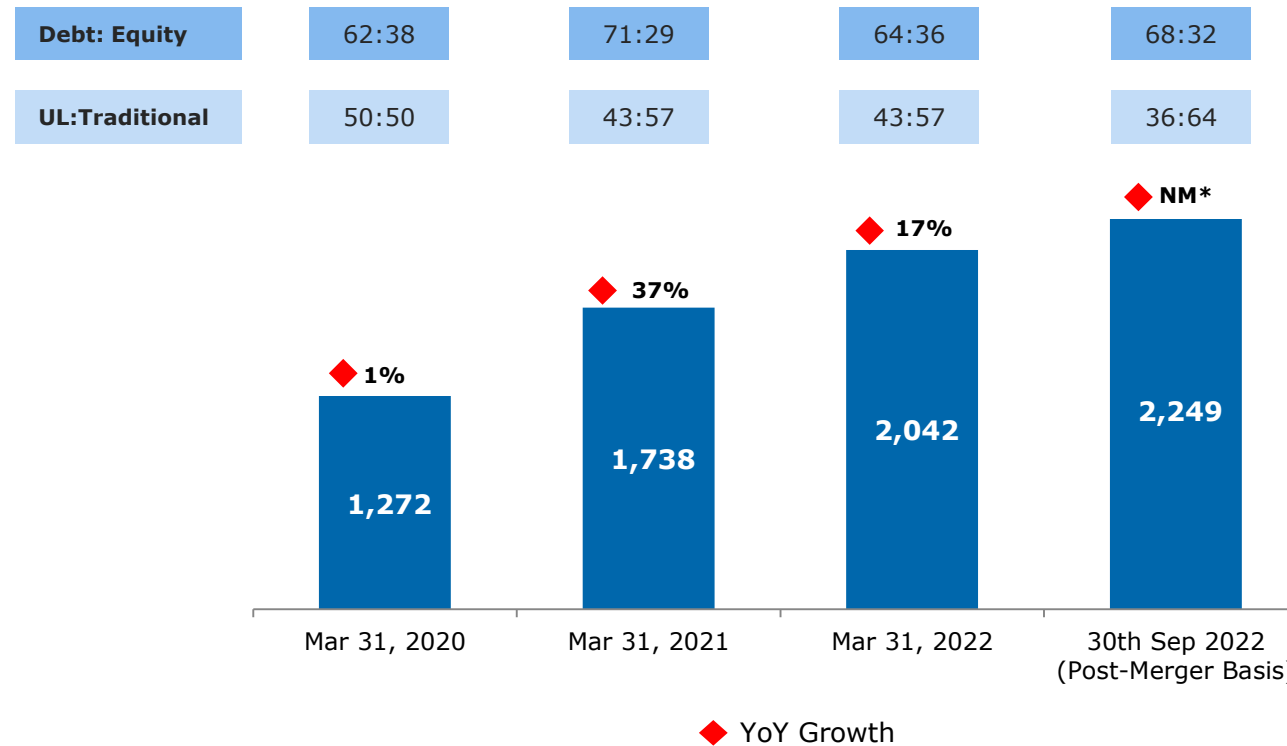


- Successfully raised Rs 20 billion of equity share capital in H1 FY23

1. ASM represents Available solvency margin and RSM represents Required solvency margin

Assets under management

Rs bn



- Over 99% of debt investments in Government bonds and AAA rated securities as on September 30, 2022

Actuarial
Financial
ESG



* Not meaningful as previous year numbers are not comparable

Agenda

1

Performance Snapshot

2

Our Strategy

3

Exide Life Transaction Update

4

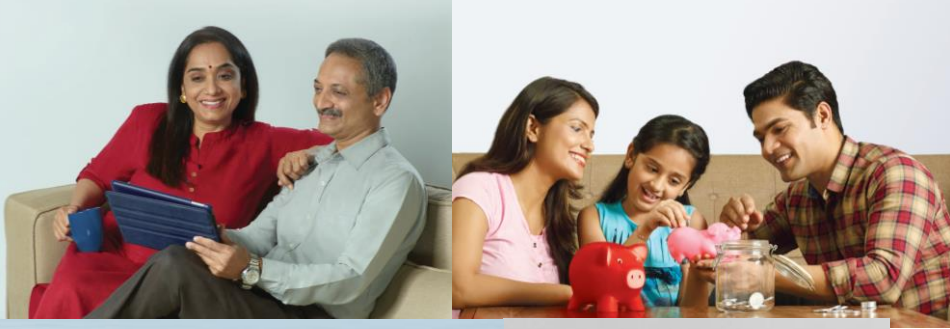
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5

Annexures

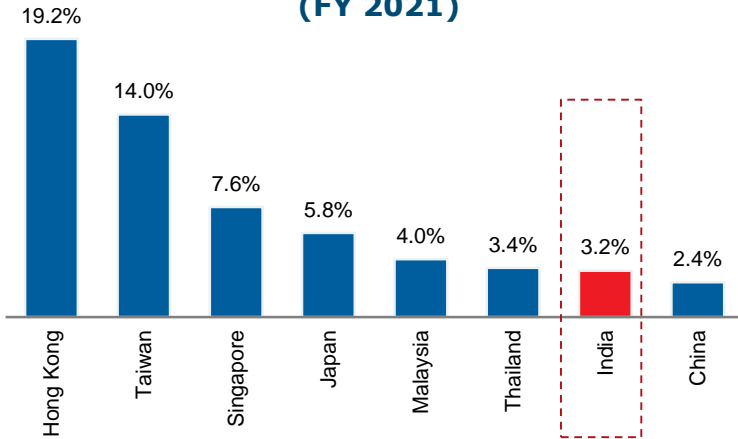
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Life insurance in India

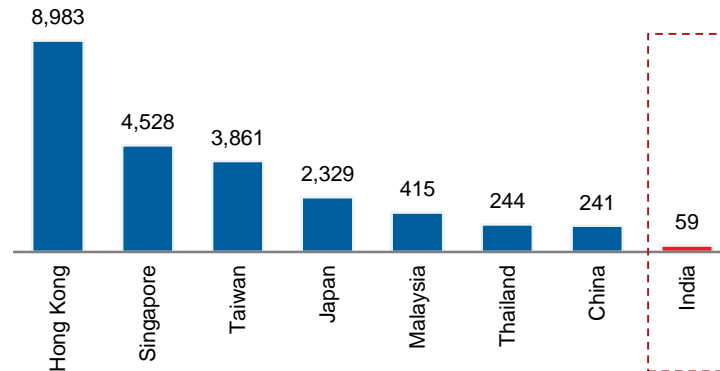


Growth opportunity: Under-penetration and favorable demographics

**Life Insurance penetration ¹
(FY 2021)**

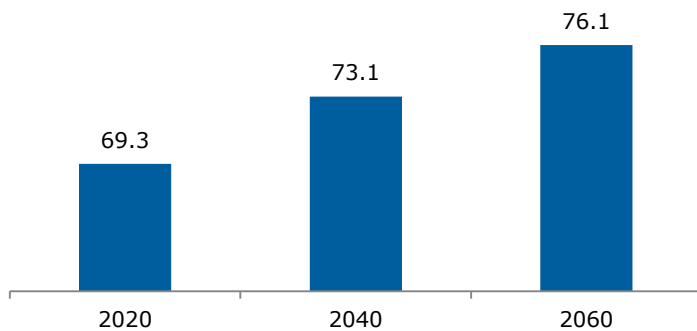


**Life Insurance density US\$ ²
(FY 2021)**

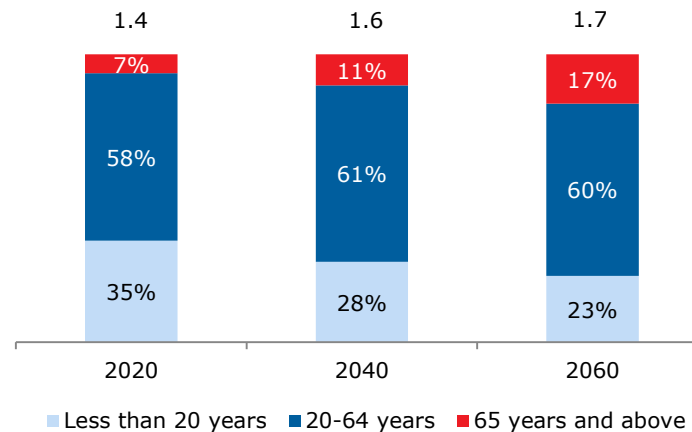


- India remains vastly under-insured, both in terms of penetration and density
- Huge opportunity to penetrate the underserved segments, with evolution of the life insurance distribution model

Life expectancy (Years)



Population composition (bn)



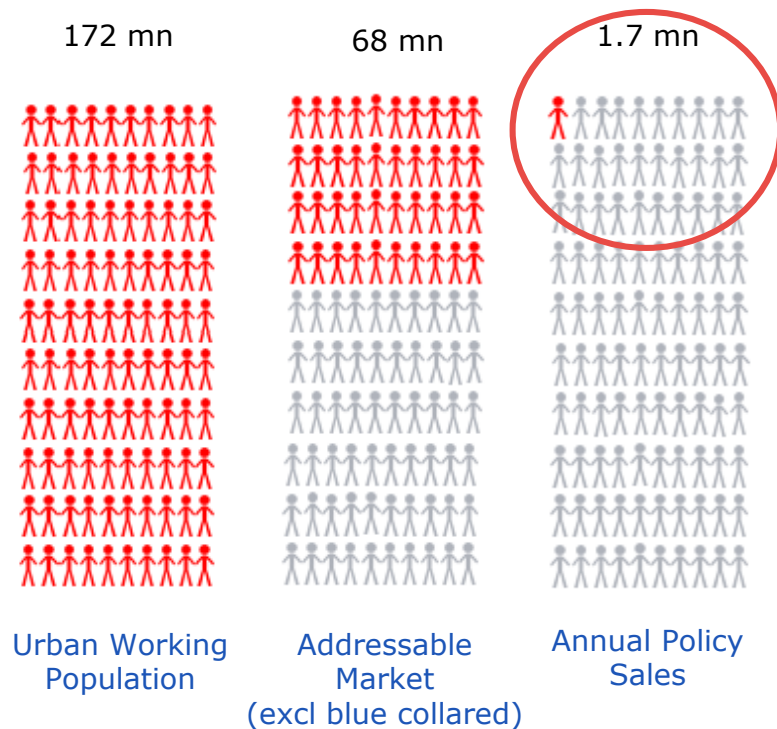
- India's insurable population estimated to be at ~1 bn by 2035
- Emergence of nuclear families and advancement in healthcare facilities lead to increase in life expectancy thus facilitating need for pension and protection based products

1. Penetration as measured by premiums as % of GDP,

2. Density defined as the ratio of premium underwritten in a given year to the total population

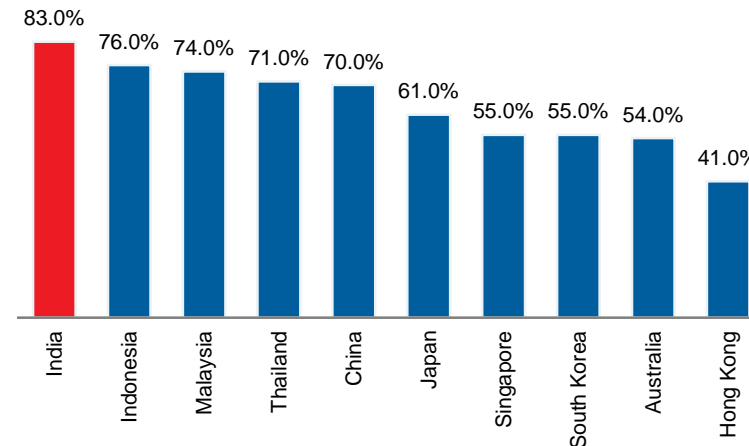
Source: Swiss Re (Based on respective financial year of the countries), MOSPI, United Nations World Populations Prospects Report (2017)

Low levels of penetration – Life protection



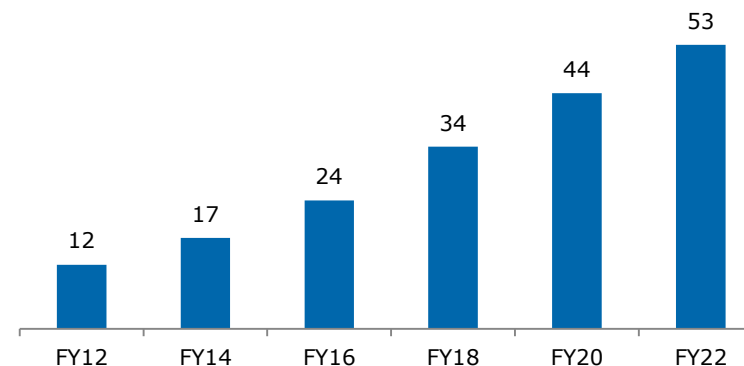
- Only 1 out of 40 people (2.5%) who can afford it, is buying a policy every year¹
- Even within the current set, Sum Assured as a multiple of Income is <1x

Protection gap ² (2019)



- India has the highest protection gap in the region, as growth in savings and life insurance coverage has lagged behind economic and wage growth
- Protection gap growth rate is predicted to grow at 4% per annum

Trend of retail loans ³ (Rs Tn.)



- Retail credit has grown at a CAGR of 16% over last 10 years
- Increasing retail indebtedness to spur need for credit life products
- Immense opportunity given:
 - Increasing adoption of credit
 - Enhancement of attachment rates
 - Improvement in value penetration
 - Widening lines of businesses

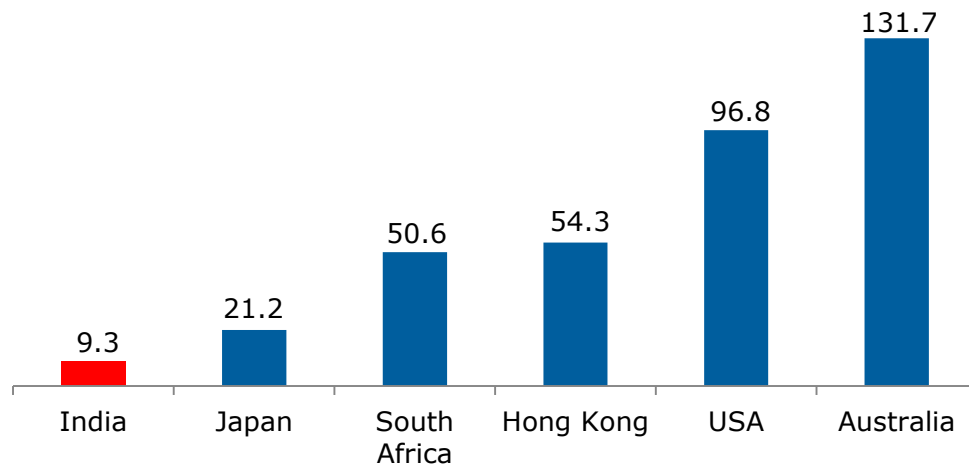
1. Goldman Sachs Report, March 2019

2. Swiss Re (Based on respective financial year of the countries)

3. Kotak institutional equities

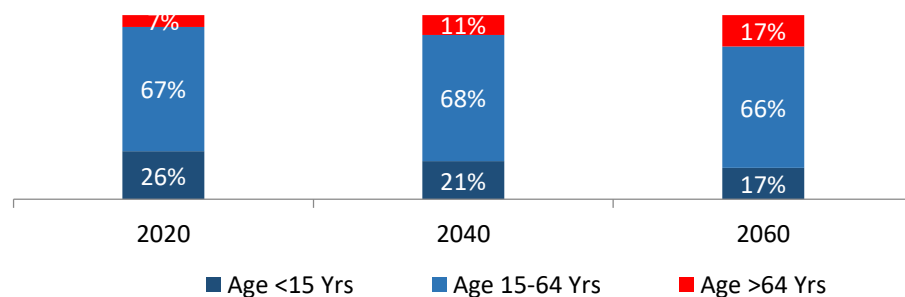
Macro opportunity – Retiral solutions

India's pension market is under-penetrated at 9.3% of GDP

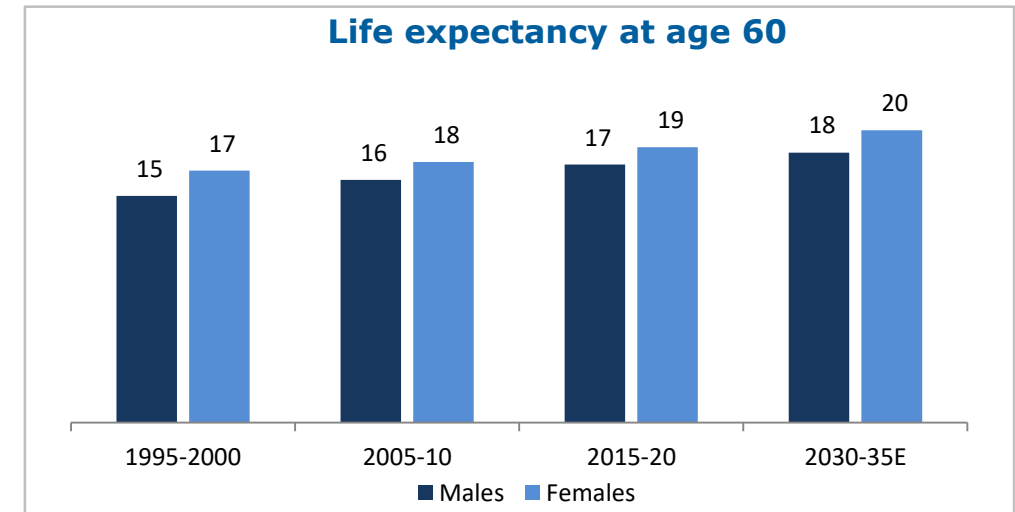


Elderly population is expected to almost triple by 2060

Ageing population



Improvements in life expectancy will lead to an average post retirement period of 20 years



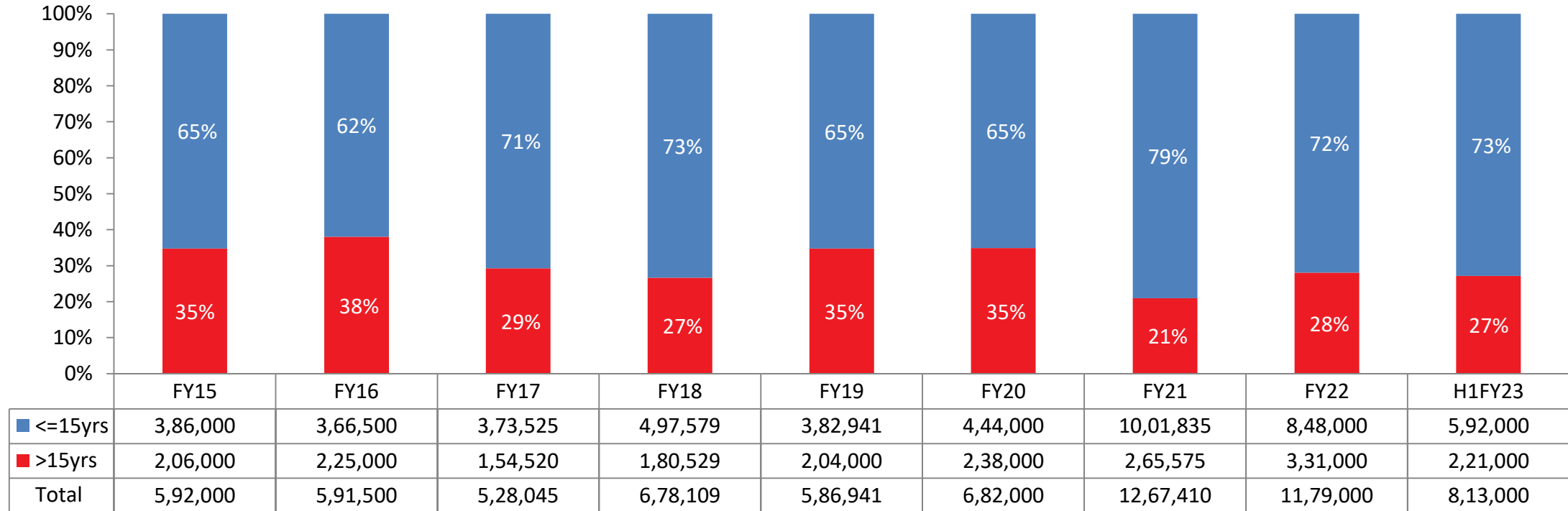
- Average household size has decreased from 4.6 in 2001 to 3.9 in 2018
- Total Pension AUM is expected to grow to Rs 118 Tn by 2030 (about 1/4th accounted by NPS)
- Mandatory schemes to increase coverage for both unorganized and organized sectors



Government bond auctions

Government Bonds – Tenorwise Issuance

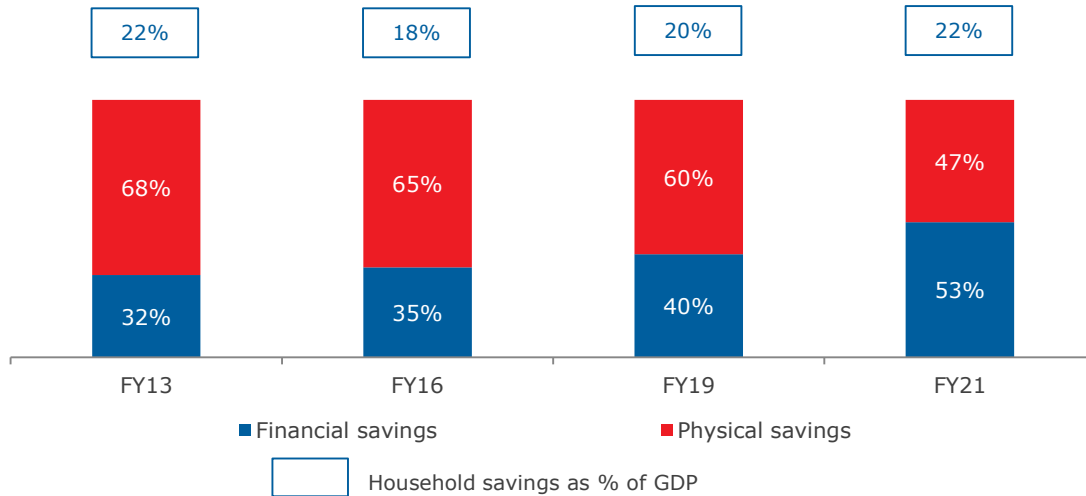
Rs cr



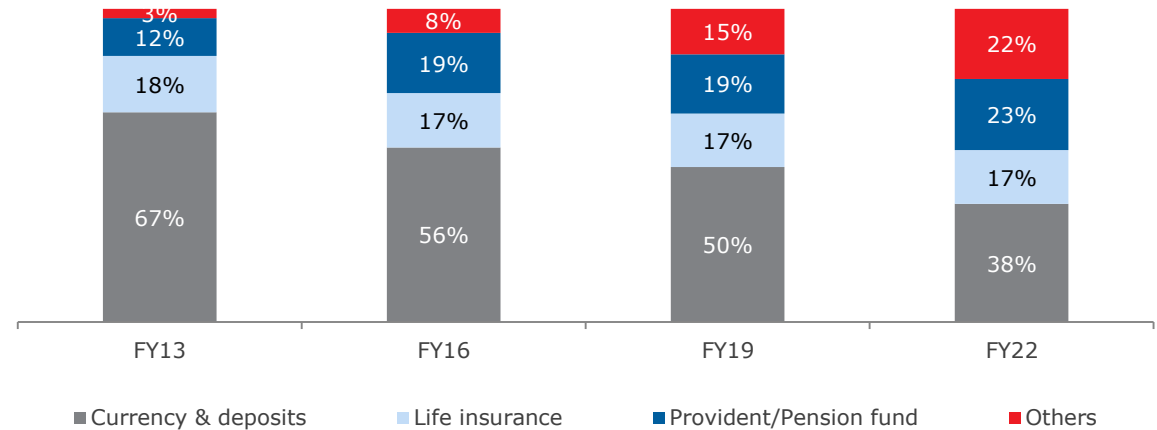
- Auction of >15 year maturity bonds has been ~25-30% on an average facilitates writing annuity business at scale

Life Insurance: A preferred savings instrument

Household savings composition

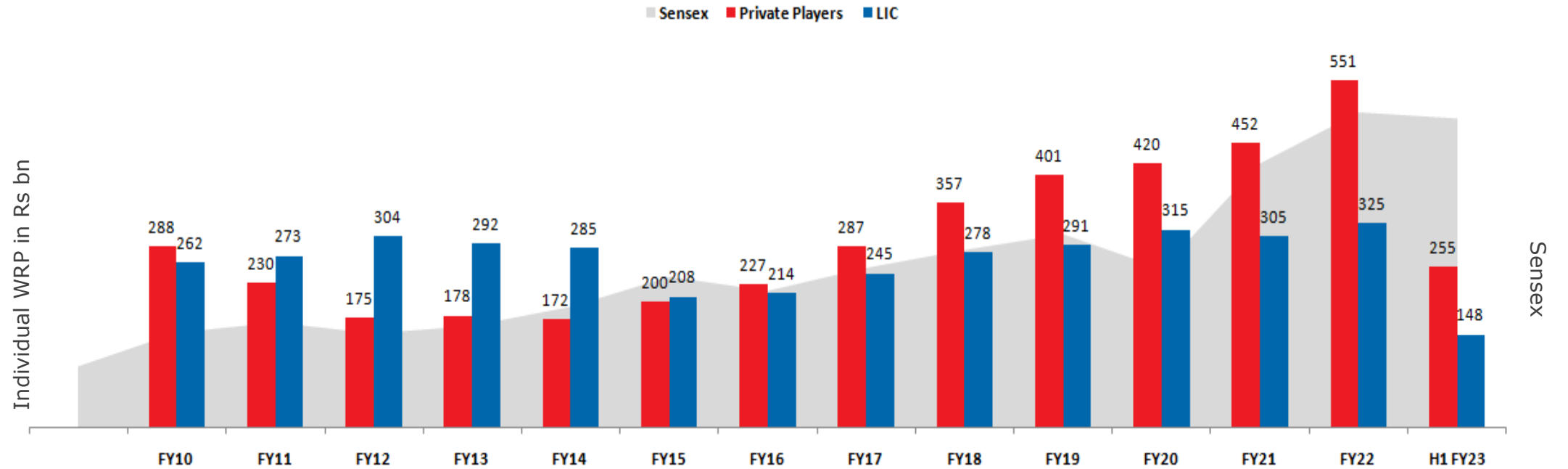


Financial savings mix



- Increasing preference towards financial savings with increasing financial literacy within the population
- Various government initiatives to promote financial inclusion:
 - Implementation of JAM trinity
 - Launch of affordable PMJJBY and PMSBY social insurance schemes
 - Atal Pension Yojana promoting pension in unorganized sector

Industry new business trends¹



Private players Market share

FY10	52%
FY11	46%
FY12	37%
FY13	38%
FY14	38%
FY15	49%
FY16	52%
FY17	54%
FY18	56%
FY19	58%
FY20	57%
FY21	60%
FY22	63%
H1 FY23	63%

Growth %	Private	LIC	Overall
FY10	7%	29%	17%
FY11	-20%	4%	-9%
FY12	-24%	11%	-5%
FY13	2%	-4%	-2%
FY14	-3%	-2%	-3%
FY15	16%	-27%	-11%
FY16	14%	3%	8%
FY17	26%	15%	21%
FY18	24%	13%	19%
FY19	12%	5%	9%
FY20	5%	8%	6%
FY21	8%	-3%	3%
FY22	22%	7%	16%
H1 FY23	21%	15%	19%

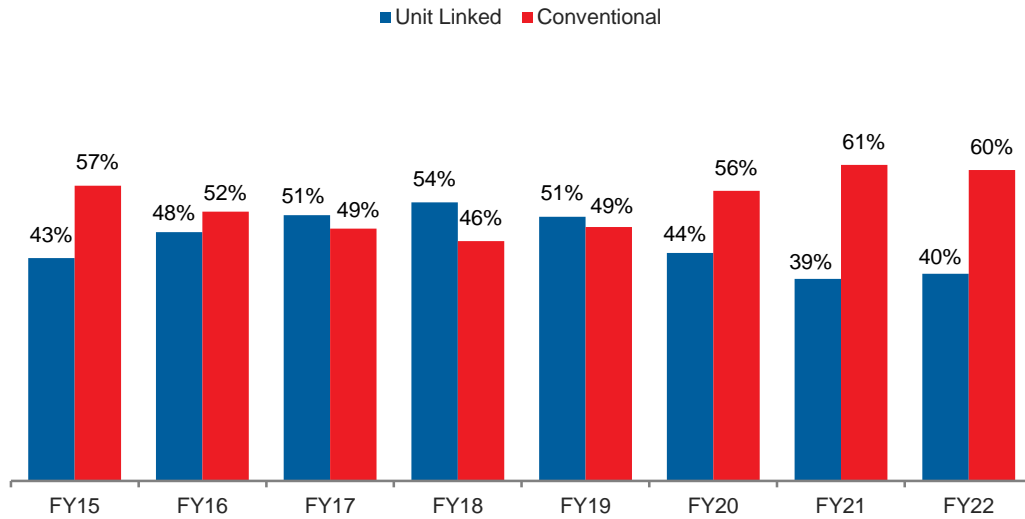
- Private sector remained at higher market share than LIC FY16 onwards
- Amongst private insurers, insurers with a strong bancassurance platform continue to gain market share

1. Based on Individual Weighted Received Premium (WRP)

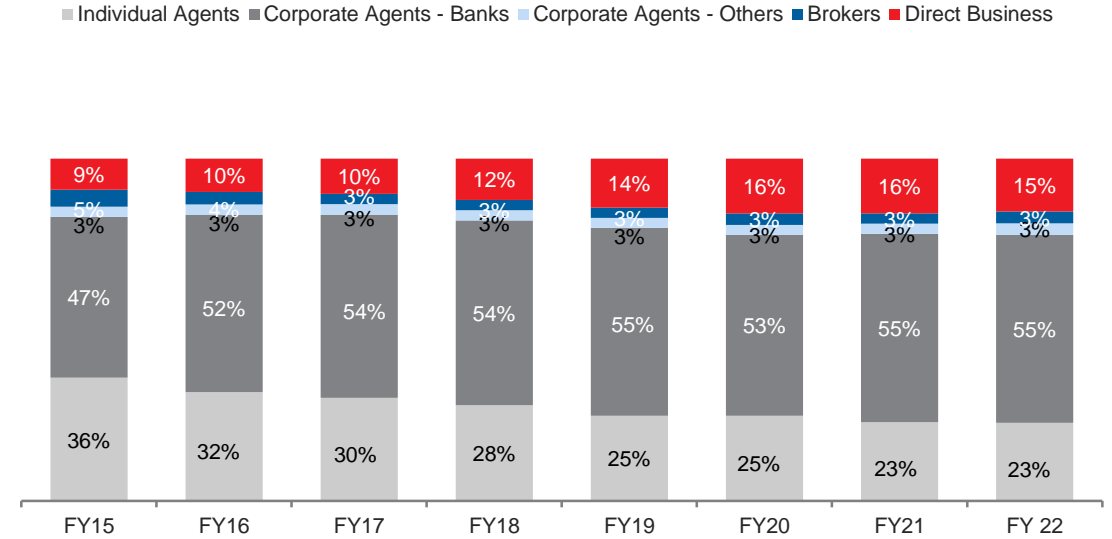
Source: IRDAI and Life Insurance Council

Private industry: Product and distribution mix

Product mix ¹



Distribution mix ²



- Product mix has recently moved towards conventional business for the private players with high focus on non-par savings, protection
- Banca sourced business continues to dominate the channel mix on the back of increasing reach of banks along with increase in share of direct channel

1. Based on Overall WRP (Individual and Group);

2. Based on Individual New business premia for all private players

Source: IRDAI and Life Insurance Council

Appendix

Financial and operational snapshot (1/2)

	H1 FY23 (Pre-Merger)	H1 FY22	Growth	FY22	FY21	H1 FY23 (Post-Merger)	Rs bn.
<i>New Business Premium (Incl. + Group)</i>	109.2	103.6	5%	241.5	201.1	113.2	
<i>Renewal Premium (Incl. +Group)</i>	108.0	89.2	21%	218.1	184.8	120.1	
Total Premium	217.2	192.9	13%	459.6	385.8	231.9	
Individual APE	37.9	34.3	11%	81.7	71.2	41.1	
Overall APE	45.5	41.1	11%	97.6	83.7	49.1	
Group Premium (NB)	55.1	53.6	3%	125.1	100.3	55.6	
Profit after Tax	6.8	5.8	18%	12.1	13.6	6.9	
- <i>Policyholder Surplus</i>	4.7	1.3	257%	4.4	7.3	4.5	
- <i>Shareholder Surplus</i>	2.1	4.4	-13%	7.7	6.3	2.4	
Dividend Paid	3.6	4.1	-12%	4.1	-	3.6	
Assets Under Management	2,043.9	1,912.1	7%	2,041.7	1,738.4	2249.1	
Indian Embedded Value	330.2	287.0	15%	300.5	266.2	360.2	
Net Worth	(1) 177.5	86.9	104%	154.0	84.3	122.8	
NB (Individual and Group segment) lives insured (Mn.)	28.3	20.0	41%	54.1	39.8	28.5	
No. of Individual Policies (NB) sold (In 000s)	376.6	409.1	-8%	915.3	982.0	434.7	

1. Comprises share capital, share premium and accumulated profits/(losses)



Financial and operational snapshot (2/2)

	H1 FY23 (Pre-Merger)	H1 FY22	FY22	FY21	H1 FY23 (Post-Merger)
Overall New Business Margins (post overrun)	27.6%	26.4%	27.4%	26.1%	26.2%
Operating Return on EV	17.7%	16.1%	16.6%	18.5%	NA
Operating Expenses / Total Premium	14.3%	12.0%	12.3%	12.0%	14.7%
Total Expenses (OpEx + Commission) / Total Premium	18.5%	16.3%	16.5%	16.4%	19.3%
Return on Equity	(1) NA	13.5%	10.1%	17.6%	12.4%
Solvency Ratio	210%	190%	176%	201%	210%
Persistency (13M / 61M)	(2) 88%/54%	86%/52%	87%/54%	85%/49%	87%/51%
Market Share (%)					
- Individual WRP	14.8%	16.2%	14.8%	15.5%	16.1%
- Group New Business	22.8%	28.1%	27.9%	27.6%	23.0%
- Total New Business	19.1%	22.3%	21.0%	21.5%	19.8%
Business Mix (%)					
- Product (UL/Non par savings/Annuity/Non par protection/Par)	(3) 23/37/7/4/29	26/32/5/7/30	26/33/5/6/30	24/31/5/7/34	21/37/6/4/31
- Indl Distribution (CA/Agency/Broker/Direct)	(3) 61/15/7/17	60/13/6/21	60/14/6/19	61/13/7/19	57/18/8/17
- Total Distribution (CA/Agency/Broker/Direct/Group)	(4) 24/6/2/16/50	23/6/2/17/52	24/6/2/16/52	25/6/2/17/50	24/8/3/16/49
- Share of protection business (Based on Indl APE)	4.3%	6.6%	5.6%	6.8%	4.4%
- Share of protection business (Based on Overall APE)	15.5%	13.9%	13.6%	12.8%	15.6%
- Share of protection business (Based on NBP)	32.3%	21.4%	24.0%	19.6%	31.7%

1. Calculated using net profit and average net worth for the period (Net worth comprises Share capital, Share premium and Accumulated profits). Opening networth for FY23 has been adjusted in line with the scheme of merger approved by the court
2. For individual business, excluding single premium and fully paid up policies
3. Based on individual APE. UL: Unit Linked, Trad: Traditional, Par: Participating & CA: Corporate Agents. Percentages are rounded off
4. Based on total new business premium including group. Percentages are rounded off



Revenue and Profit & Loss A/c

Revenue A/c ¹		
	H1 FY23 (Post-Merger)	H1 FY22
Premium earned	233.3	192.9
Reinsurance ceded	(3.7)	(3.0)
Income from Investments	64.8	158.4
Other Income	1.1	0.5
Transfer from Shareholders' Account	0.2	2.0
Total Income	295.7	350.7
Commissions	10.8	8.1
Expenses	34.0	23.0
GST on UL charges	1.8	1.8
Provision for taxation	0.4	0.1
Provision for diminution in value of investments	0.3	(2.4)
Benefits paid	181.8	134.7
Change in valuation reserve	54.0	176.6
Bonuses Paid	8.1	6.6
Total Outgoings	291.1	348.5
Surplus	4.6	2.2
Transfer to Shareholders' Account	4.7	3.3
Funds for future appropriation - Par	(0.1)	(1.0)
Total Appropriations	4.6	2.2

Profit and Loss A/c ¹			Rs bn
	H1 FY23 (Post-Merger)	H1 FY22	
Income			
Interest and dividend income	2.9	2.5	
Net profit/(loss) on sale	(0.1)	2.1	
Transfer from Policyholders' Account	4.7	3.3	
Other Income	-	-	
Total	7.5	7.9	
Outgoings			
Transfer to Policyholders' Account	0.2	2.0	
Expenses	0.3	0.2	
Interest on convertible debentures	0.3	0.2	
Provision for diminution in value of investments	(0.2)	(0.3)	
Provision for Taxation	0.0	0.1	
Total	0.6	2.1	
Profit for the year as per P&L Statement	6.9	5.8	

Balance sheet

	Sep 30, 2022 (Post-Merger)	Sep 30, 2021	March 31, 2022
Shareholders' funds			
Share capital (including Share premium)	58.6	25.9	86.7
Accumulated profits	64.2	61.0	67.3
Fair value change	0.6	2.3	0.8
Sub total	123.5	89.2	154.8
Borrowings	9.5	6.0	6.0
Policyholders' funds			
Fair value change	19.9	30.0	21.7
Policy Liabilities	1,277.4	947.9	1,043.4
Provision for Linked Liabilities	773.6	789.8	765.2
Funds for discontinued policies	41.8	41.8	41.0
Sub total	2,112.7	1,809.4	1,871.3
Funds for future appropriation (Par)	13.3	8.9	9.4
Total Source of funds	2259.0	1,913.5	2,041.6
Shareholders' investment	124.8	86.3	152.4
Policyholders' investments: Non-linked	1,308.9	994.3	1,083.1
Policyholders' investments: Linked	815.4	831.5	806.2
Loans	14.4	5.4	6.4
Fixed assets	3.6	3.3	3.4
Net current assets	(8.1)	(7.4)	(10.0)
Total Application of funds	2,259.0	1,913.5	2,041.6

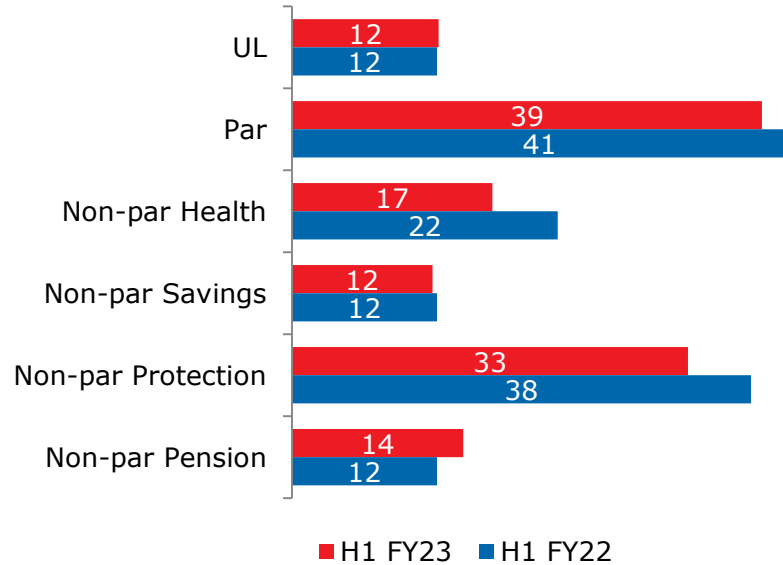
Rs bn

Note: Numbers may not add up due to rounding off effect

Segment wise average term and age – Pre-Merger basis¹

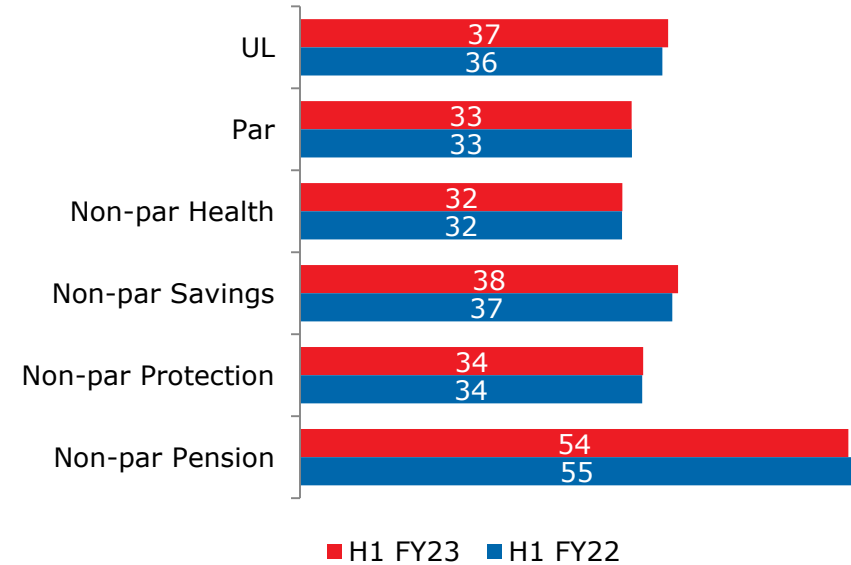
Average Policy Term excluding annuity (Yrs)

H1 FY23: 23 (H1 FY22: 23)



Average Customer Age excluding annuity (Yrs)

H1 FY23: 35 (H1 FY22: 36)



- Focus on long term insurance solutions, reflected in terms of long policy tenure
- Extensive product solutions catering customer needs across life cycles from young age to relatively older population

Summary of Milliman report on our ALM approach – FY20

Scope of review	Portfolios reviewed
<ul style="list-style-type: none"> Assess appropriateness of ALM strategy to manage interest rate risk in non-par savings business Review sensitivity of value of assets and liabilities to changes in assumptions 	<ul style="list-style-type: none"> Portfolio 1: Savings and Protection – All non-single premium non-par savings contracts and group protection products Portfolio 2: All immediate and deferred annuities

Description	Stress scenarios tested	Net asset liability position
Interest rate scenarios	Parallel shifts/ shape changes in yield curve within +- 150 bps of March 31 st 2020 Gsec yield curve	Changes by < 4.5%
Interest rate + Demographic scenarios	Interest rate variation + changes in future persistency/ mortality experience	Changes by < 7%
100% persistency and low interest rates	100% persistency with interest rates falling to 4% p.a. for next 5 years, 2% p.a for years 6 -10 and 0% thereafter	Still remains positive

Opinion and conclusion

ALM strategy adopted for Portfolios 1 and 2 is appropriate to:

- meet policyholder liability cash flows
- protect net asset-liability position thereby limiting impact on shareholder value



Indian Embedded value: Methodology and Approach (1/2)

Overview

Indian Embedded Value (IEV) consists of:

- **Adjusted Net Worth (ANW)**, consisting of:
 - Free surplus (FS);
 - Required capital (RC); and
- **Value of in-force covered business (VIF)**: Present value of the shareholders' interest in the earnings distributable from assets allocated to the covered business, after making sufficient allowance for the aggregate risks in the covered business.

Components of Adjusted Net Worth (ANW)

- **Free surplus (FS)**: FS is the Market value of any assets allocated to, but not required to support, the in-force covered business as at the valuation date. The FS has been determined as the adjusted net worth of the Company (being the net shareholders' funds adjusted to revalue assets to Market value), less the RC as defined below.
- **Required capital (RC)**: RC is the amount of assets attributed to the covered business over and above that required to back liabilities for the covered business. The distribution of this to shareholders is restricted. RC is set equal to the internal target level of capital equal to 170% of the factor-based regulatory solvency requirements, less the funds for future appropriations ("FFA") in the participating funds.

Indian Embedded value: Methodology and Approach (2/2)

Components of Value in-force covered business (VIF)

- **Present value of future profits (PVFP):** PVFP is the present value of projected distributable profits to shareholders arising from the in-force covered business determined by projecting the shareholder cash flows from the in-force covered business and the assets backing the associated liabilities.
- **Time Value of Financial Options and Guarantees (TVFOG):** TVFOG reflects the value of the additional cost to shareholders that may arise from the embedded financial options and guarantees attaching to the covered business in the event of future adverse market movements. Intrinsic value of such options and guarantees is reflected in PVFP.
- **Frictional costs of required capital (FC):** FC represents the investment management expenses and taxation costs associated with holding the RC. VIF includes an allowance for FC of holding RC for the covered business. VIF also includes an allowance for FC in respect of the encumbered capital in the Company's holdings in its subsidiaries.
- **Cost of residual non-hedgeable risks (CRNHR):** CRNHR is an allowance for risks to shareholder value to the extent that these are not already allowed for in the TVFOG or the PVFP. In particular, the CRNHR makes allowance for:
 - asymmetries in the impact of the risks on shareholder value; and
 - risks that are not allowed for in the TVFOG or the PVFP.

CRNHR has been determined using a cost of capital approach. CRNHR is the present value of the cost of capital charge levied on the projected capital in respect of the material risks identified.

Embedded Value: Economic assumptions (Post-Merger Basis)¹

Years	Forward rates %		Spot rates %	
	As at Sep 30, 2021	As at Sep 30, 2022	As at Sep 30, 2021	As at Sep 30, 2022
1	3.95	6.66	3.87	6.45
2	5.17	7.49	4.45	6.84
3	6.02	7.74	4.92	7.04
4	6.68	7.78	5.31	7.15
5	7.17	7.75	5.63	7.22
10	8.19	7.61	6.63	7.30
15	8.10	7.65	7.04	7.31
20	7.78	7.75	7.18	7.34
25	7.49	7.88	7.21	7.38
30	7.28	7.98	7.19	7.42

Glossary (Part 1)

- **APE (Annualized Premium Equivalent)** - The sum of annualized first year regular premiums and 10% weighted single premiums and single premium top-ups
- **Backbook surplus** – Surplus accumulated from historical business written
- **Conservation ratio** - Ratio of current year renewal premiums to previous year's renewal premium and first year premium
- **Embedded Value Operating Profit (“EVOP”)** – Measure of the increase in the EV during any given period, excluding the impact on EV due to external factors like changes in economic variables and shareholder-related actions like capital injection or dividend pay-outs.
- **First year premiums** - Regular premiums received during the year for all modes of payments chosen by the customer which are still in the first year. For example, for a monthly mode policy sold in March 2021, the first instalment would fall into first year premiums for 2020-21 and the remaining 11 instalments in the first year would be first year premiums in 2021-22
- **New business received premium** - The sum of first year premium and single premium.
- **New business strain** – Strain on the business created due to revenues received in the first policy year not being able to cover for expenses incurred

Glossary (Part 2)

- **Operating expense** - It includes all expenses that are incurred for the purposes of sourcing new business and expenses incurred for policy servicing (which are known as maintenance costs) including shareholders' expenses. It does not include commission.
- **Operating expense ratio** - Ratio of operating expense (including shareholders' expenses) to total premium
- **Proprietary channels** - Proprietary channels include agency and direct
- **Protection Share** - Share of protection includes annuity and health
- **Persistency** - The proportion of business retained from the business underwritten. The ratio is measured in terms of number of policies and premiums underwritten.
- **Renewal premiums** - Regular recurring premiums received after the first year
- **Solvency ratio** - Ratio of available solvency Margin to required solvency Margins
- **Total premiums** - Total received premiums during the year including first year, single and renewal premiums for individual and group business
- **Weighted received premium (WRP)** - The sum of first year premium and 10% weighted single premiums and single premium top-ups

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